

Sustainability Report

At Impact Hub Athens, sustainability guides everything we do—from designing accessible workspaces to hosting events that limit the use of resources and wherever needed, source local providers and produce. Our commitment to sustainable procurement strengthens our local partnerships and supports our shared vision for a greener community. Read more in our full **Sustainability Statement**.

At the Hearth Summit 2024 in Athens, 243 participants gathered to explore how cities of all sizes and villages can become more livable. For this event, we made a collective sustainability pledge by adopting zero-waste practices, partnering with local and sustainable providers, and sustainable practices, reinforcing our commitment to reducing our environmental impact. We also used the **PS Lifestyle tool** to track our annual collective carbon footprint, to further help us reflect on our everyday practices.

A special thanks to our valued sustainability partners for helping make this event a model of environmental responsibility:

Dataphoria for helping us designing & produce this sustainability report, **Blue Cycle** for decorating our spaces with a stunning series of upcycled plastic furniture, and to **Refeelme** for sponsoring reusable cups for our delegates, helping us create a zero-plastic experience.

Your contribution was essential to our sustainability goals at the Summit!



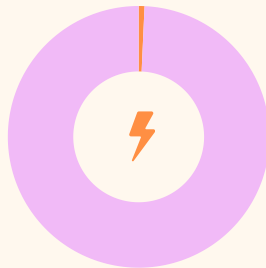
ENVIRONMENTAL METRICS

Energy Consumption

Electricity Consumption on the day of the event:

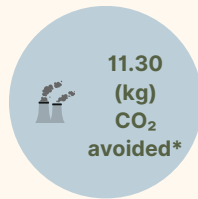
23,76 KWh

Energy consumption during the event



Total annual consumption
99.3%

Impact Hub Athens is a member of the Hyperion Energy community since 2023:

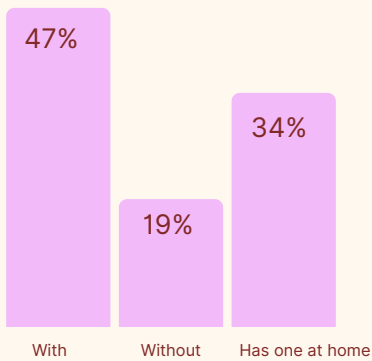


**based on Hyperion dashboard for the energy consumption during the event*

Electricity from **100%** renewable sources

Sustainable practices

Participants with reusable water bottle at the summit



With Without Has one at home



Tap water served in jugs; efficient professional dishwasher with low water consumption.



All resources were digital; no printed tickets or welcome packs.



Recycled, reusable plastic cups provided by RefeelMe.



Upcycled lanyards from past events; participants encouraged to bring their own.



Minimal printing, using only certified sustainable paper by Perrakis Papers.



Upcycled plant pots from The Papigion Project for future garden use.

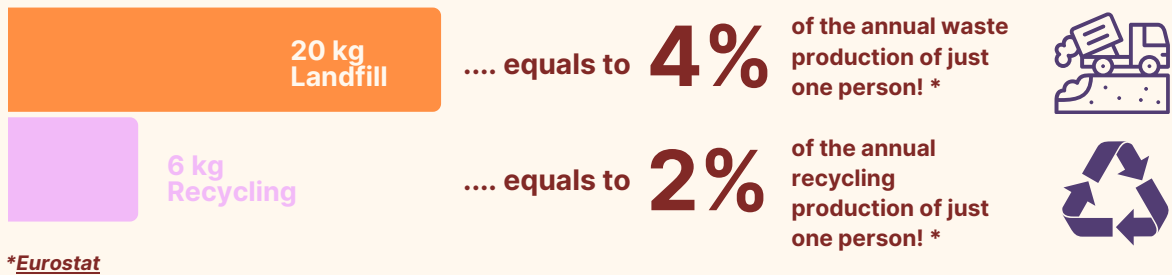


3D-printed furniture made from upcycled marine waste by BlueCycle.

ENVIRONMENTAL METRICS

Waste produced during the event

During the event, we minimized the waste production and we provided recycling bins to the participants.



Food Waste - Giving back to our community

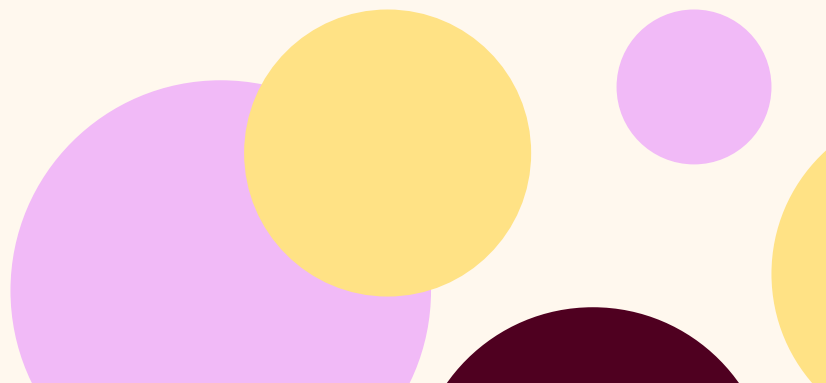
We bought 250 meals for the event, in total.



25 meals donated

90% of meals consumed at the event

Zero 
food waste

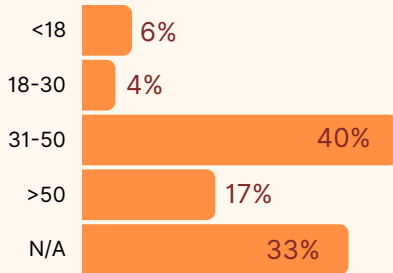


SOCIAL METRICS

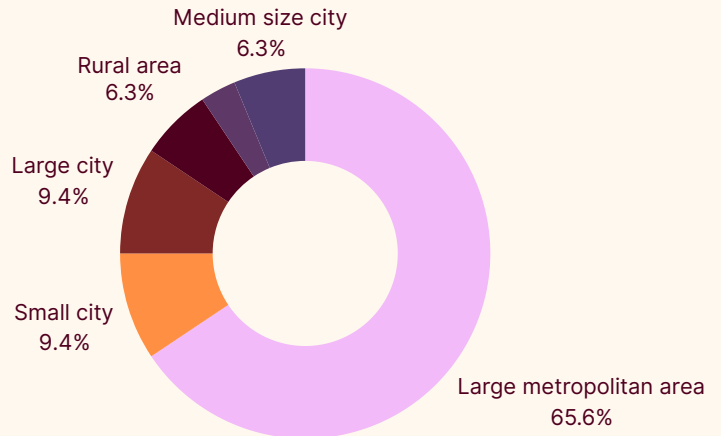
Gender distribution



Age group distribution



Participation by residency



Sustainable Procurement & Local Community Engagement



Organic produce for lunch provided by our experience partner [Bioagros](#) and prepared by local catering partner [Nokela](#)



Additional produce sourced from the local Fruit and Veg market.



Local hospitality partners: [Okupa](#), [Brown Hotels](#), [The Modernist](#).



VIP dinner menus by [Begnis Catering](#), featuring local and seasonal products where possible.

HEARTH SUMMIT ATHENS



Thank you!

Yours, **IMPACT HUB** Athens