

DAY 1 | 31 OCT, THURSDAY

## Sustainable urban centres

CO PRODUCED WITH ACT IN SYNCH

09:00

## WELCOME COFFEE

09:30

## INTRO, AGENDA &amp; FLOW, OBJECTIVES &amp; EXPECTATIONS

OPENING PLENARY

MASTER OF  
THE  
CEREMONY**Julia Lopez Varela** - Consultant, strategic designer, and project manager specializing in Social Innovation. Impact Hub Athens

10:00

## IMPACT ECONOMY VS WELLBEING ECONOMY

DEBATE

SPEAKERS

- **Lorenzo Fiaromonti** - Former Minister of Education in Italy and Founding Director of the Institute for Sustainability at the University of Surrey
- **Conchita Galdon** - Vice- Dean Instituto de Empresa

MODERATOR

- **Natasha Giamali** - Journalist

 Impact Hub Athens

11:00

## WELLBEING ECONOMY IN THE URBAN CONTEXT

PANEL DISCUSSION

How does a City look like with the Wellbeing Economy in place? What are the alternative pathways to achieve wellbeing? The shareholders of the urban infrastructure and the constructed environment discuss what are the elements and the important ingredients to live well in the contemporary urban context.

SPEAKERS

- **Maria Vasilakou** - Urbanist, Urban Advisor & Consultant – Vienna Solutions
- **Vassilis Papaefstathiou** - Civil Engineer NTUA, MSc at Papaefstathiou office, Deputy Mayor of Strategic Planning and Climate Neutrality Municipality of Kalamata, co-founder of Eu-topos for Raising Public Awareness on Green and Public Spaces
- **Nikos Chrysogelos** - Vice Mayor Environment Athens
- **Jesper Mardahl** - Music Cities Network, Co-founder / Promus, Managing director & SPOT+, Conference Organizer

MODERATOR

- **Chiara Konti** - Partner, EY Greece Sustainability Services Leader

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12.00

## INTRO TO PARALLEL SESSIONS + PRESENTATION OF THE POSTER SESSION

PARALLEL SESSIONS

BREAK + MOVEMENT

12:30

NATURE-BASED SOLUTIONS & TECHNOLOGICAL INITIATIVES  
FOR SUSTAINABLE CITIES

PARALLEL SESSIONS

→ CLIMATE RESILIENCE ACTIONS IN OVERPOPULATED CITIES, THE EXAMPLE  
OF AIGALEO CITY

CURATED BY AIGALEO CITY &amp; DEMOCRITOS RC

- **Evangelia Bakogianni**, architect, social scientist, Municipality of Egaleo
- **Evridiki Pavlidi**, educator, mental health counselor, Municipality of Egaleo
- **Mary Christopoulou**, psychologist, researcher, Municipality of Egaleo

→ SELF MEASURING & TRACKING INDIVIDUAL, INSTITUTIONAL & CORPORATE  
ENVIRONMENTAL IMPACT

CURATED BY ATHENA RC

- **Eleni Petra**, Scientific Associate - Head of Innovation Unit for Women ATHENA RC
- **Philip Bontare**, Scientific Collaborator, Athena RC

## → HOW TECH CAN PROTECT AND IMPROVE AIR QUALITY INSIDE CITIES

CURATED BY UNI THESSALY / ONE PLANET RC

- **Chrysi Laspidou**, Professor, University of Thessaly and Head of One Planet Thessaly
- **Giannis Adamos**, Ass. Professor, Aristotle University of Thessaloniki
- **Georgia Tseva**, Research Associate, University of Thessaly-AMRN
- **Argyrios Balatsoukas**, Research Associate, University of Thessaly
- **Giorgos Chatzinakos**, Research Associate, University of Thessaly-AMRN
- **Amaryliss Zachariadou**, Associate, University of Thessaly-AMRN
- **Manos Manousakas**, Researcher, NCSR Demokritos, **Electra Lemi**, NCSR Demokritos.

## → TECHNOLOGICAL SOLUTIONS FOR COMMUNITY ENERGY PRODUCTION

CURATED BY ELECTRA ENERGY

- **Ioanna Angelaki**, Electra Energy Cooperative
- **Penny Kazaki**, Project Manager in Sustainable City Network

→ THE STATE OF TECH IN MUSIC SUPERVISION AND BEYOND: ARE WE ALL  
MUSIC SUPERVISORS?

CURATED BY ACT IN SYNCH

- **Clément Souchier**, founder - Creaminal Music Supervision France
- **Marcel Alexander Wiebenga**, CEO / Ringo
- **Jonathan Fröberg**, Creative Manager, Universal Music Publishing Group

📍 Impact Hub Athens

13:30

## LUNCH + POSTER SESSIONS

NETWORKING + CO-CREATION

📍 ETERON Institute

15:00

WELLBEING STAKEHOLDERS: THE ROLE OF BUSINESS IN  
THE 21ST CENTURY

PANEL

What 's the importance of being part of the B Corps community and get the B Corp certification? Which is the pathway to become part of the B Corp movement and the learnings from this transformative experience for the company?

CO-CURATED WITH NATIVA

SPEAKERS

- **Olivier van der Felz** - Strategy & innovation manager at Sympower,
- **Sonia Malaspina** - Corporate Affairs, Communication and Sustainability Director, Danone Italy & Greece
- **Athanasios Koutsianas** - IMPACT STRATEGY VP at Symbiosis,
- **Sam Sutaria** - CEO at Waterbear
- **Pedro Tarak**, Global Bridge Builders at Sistema B International, Co-founder of Sistema B and former President of Sistema B International

MODERATOR

- **Paolo di Cesare** - Co-Founder at NATIVA, Member of the Scientific Committee of AIDAF & Co-Founder & Member of the Board of Directors of Assobenefit

15:00

## THE FUTURE MUSIC PROFESSIONALS TALK

PANEL DIALOGUE

The Young Music Industry Professionals Takeover. What is the vision for the music industry? What are the expectations?

CURATED BY ACT IN SYNCH

SPEAKERS

- **Misia Furtak** - Music Declares Emergency, Musician
- **Jonathan Fröberg** - Creative Manager, Film & TV at Universal Music Publishing Group
- **Magdalena Szuba** - Product Manager at Warner Music SEE | Berklee College of Music, MA

MODERATOR

- **Alex Maiolo** - Musician , MUSIC JOURNALIST

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16:00

## COFFEE

 Impact Hub Athens

16.30

## WHAT'S NEXT? CAN WE REALLY CHANGE GLOBAL WARMING?

KEYNOTE

Changing the conversation around Mental Health and the Climate Crisis. Why are we treating ourselves & the planet as disposable? How can we cultivate hope?

SPEAKER

- **Tori Tsui** - Climate justice activist, organiser, writer, consultant & speaker

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17:00

## MUSIC CREATIVES FOR CHANCE

PANEL

Taking the music Industry out of its bubble to drive change in both environmental and social justice arenas.

SPEAKERS

- **Becky Young** - Earth Percent /Head of Ops & Community
- **Vickie Amiralis** - In Place of War / EarthSonic, Label Development Manager
- **Tori Tsui** - Climate justice activist, organiser, writer, consultant & speaker
- **Misia Furtak** - Music Declares Emergency, Musician

MODERATOR

- **Nis Bogvad** - Act in Synch -co.founder, Director

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17:00

## ECHOES- AEGEAN FILM FESTIVAL

SCREENINGS

Showcasing standout films from past Echoes editions and award-winning shorts.

 ETERON Institute

17:45

## STORYTELLING FOR CLIMATE

DIALOGUE

How can real stories make a real impact? How can the film industry invite everyone to discover what role they can play in making a difference?

SPEAKERS

- **Tianna Amore**, Filmmaker, Photographer, Activist
- **Sam Sutaria**, CEO at Waterbear

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18:30

## CLOSING DAY

 Impact Hub Athens

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| 19.30 | <b>SONGS OF EARTH @CINE PARIS</b><br>IN COLLABORATION WITH CINEDOC<br>DURATION: 90MIN<br><br>Songs of Earth is a majestic symphony for the big screen; from inside nature's smallest components to outside the wild panoramas, the filmmaker's father (85) is our guide to Norway's most scenic valley, where he grew up and where generations have been living alongside nature to survive.<br><br> Cine Paris |
| 20.00 | <b>VIP DINNER</b><br>INVITATION ONLY<br><br>A refined dining experience for distinguished guests.<br><br> Stelios Foundation Conference Hall                                                                                                                                                                                                                                                                    |

DAY 2 | 01 NOV, FRIDAY

Incentives for decentralization

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| 09:00 | <b>WELCOME COFFEE + CURATED TOUR</b><br><br> Impact Hub Athens                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 09:30 | <b>AGENDA &amp; FLOW, OBJECTIVES &amp; EXPECTATIONS</b><br>OPENING PLENARY<br><br> Impact Hub Athens                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 10:00 | <b>NEW GENERATION POLITICIANS</b><br>PANEL<br><br>Economic Innovation for Greece. How can we tackle & accelerate a new model of economy for Greece following the principles of Impact & Wellbeing economy?<br><br>SPEAKERS <ul style="list-style-type: none"><li>• <b>Periklis Mantas</b>, Member of Parliament, Messinia</li><li>• <b>Ioannis Sarakiotis</b>, Member of Parliament, Fthiotida</li></ul> MODERATOR <ul style="list-style-type: none"><li>• <b>Foteini Kokkinaki</b>, Engagement Manager, Journalist   inside story</li></ul><br>                                            |
| 11:00 | <b>DECENTRALIZATION DIALOGUES</b><br>DIALOGUE<br><br>Decentralization and International Repositioning: A focus on the Peloponnese region, featuring the region's Governor discussing the importance of building a strong identity to attract and retain citizens and form commercial alliances locally and globally.<br><br>SPEAKER <ul style="list-style-type: none"><li>• <b>Dimitris Ptochos</b>, Governor of the Peloponnese Region</li></ul> MODERATOR <ul style="list-style-type: none"><li>• <b>Kostas Papachlimintzos</b>, Journalist @parapolitika @ertnews_official</li></ul><br> |

11:30

## DECENTRALIZATION DIALOGUES

PANEL

Representatives from corporations, civil society, impact ventures, and institutions discuss strategies, initiatives & challenges to bring people in rural cities?

## SPEAKERS

- **Savvas Chionides**, Secretary General for Decentralization
- **Dimitrios Kaliampakos**, Professor at the School of Mining and Metallurgical Engineering of the National Technical University of Athens
- **Sotiris Tsoukarelis**, Founding member and responsible for social innovation at the Social Cooperative Enterprise 'Ta Psila Vouna'
- **Sheila Damos**, Co-founder and Director of The Southern Lights non-profit organisation and Regenerative Farming Greece initiative
- **Nikos Politis**, Senior Construction Development Dpt. Manager, lead of the sustainability team | Coffee Island

## MODERATOR

- **Dimitris Kyriazis**, Contributing writer LIFO, communications professional

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12:30

LUNCH + POSTER SESSIONS  
NETWORKING + CO-CREATION
 ETERON Institute

13:15

## LEARNING FROM NATURE EXPERIENCES

## → WINE TASTING

CURATED BY WOMEN OF WINE

The Women of Wine bring a selection of Greek natural and biodiverse wines.

→ GREEK HERBS AND THEIR VALUE  
FOR HEALTH, FOOD, SOIL

CURATED BY SYMBEEOISIS

A curated selection of Greek herbs, introducing their essential roles in promoting health, enhancing food and nutrition, and enriching the soil with their regenerative benefits.

 Impact Hub Athens

## → ECHOES - SCREENINGS

CURATED BY AEGEAN FILM FESTIVAL

Showcasing standout films from past Echoes editions and award-winning shorts.

 ETERON Institute

14:30

## WELLBEING CITIES

PARALLEL SESSIONS

## → EQUITY IN CITIES: Housing 360°

How do we ensure equity in mega-cities?

How do we fight energy poverty? How can Social Housing (finally) come to Greece?

CO-CURATED WITH ETERON INSTITUTE

## SPEAKERS

- **Johan Mirtorp**, International Union of Tenants (IUT)
- **Martha Giannakopoulou**, Architect & founder of If- architects, Housing consultant for IOM
- **Dimitra Siatitsa**, Housing policy expert
- **Dimitris Balampanidis**, PhD in Urban Social Geography & Researcher
- **Thomas Maloutas**, Emeritus Professor | Social Geography and Thematic Cartography

## MODERATOR

- **Christos Papagiannis**, Director, Eteron Institute

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## → SUSTAINABLE TOURISM

Redefining Success: How the tourism industry can Drive Social - Community & Environmental Well-Being?

CO-CURATED WITH TOPOSOPHY

## SPEAKERS

- **Eleni Andreadi**, Director of Sustainability and Corporate Social Responsibility, Sani IKOS Group &
- **Alexis Galinos**, Vice President EATA- CEO Organization Earth
- **Pantazis Pastras**, Senior Researcher in management and marketing of tourism destinations, Toposophy

## MODERATOR

- **Panagiotis Kinanlis**, Senior Project Specialist | EU & Public Sector Funding, Toposophy

📍 Impact Hub Athens

## → DATA/AI FOR CLIMATE RESILIENCE AND CITIZEN PARTICIPATION

How can data sets and technology be used for inclusive climate actions to transform cities?

CO-CURATED WITH NTUA, UOA, CERTH

## SPEAKERS

- **Nancy Alonistioti**, Professor AT the Department Informatics and Telecommunications | UOA
- **Grigoris Konstantellos**, Mayor of Vari, Voula & Vouliagmeni
- **Vassilis Mizaras**, Senior Project Manager CERTH
- **Nektarios Matsagkos**, Researcher at the National Technical University of Athens
- **Elisseos Sarmas**, Director of Research at the Municipality of Athens Computerization Company

## MODERATOR

- **Dimitris Elafropoulos**, Media Researcher & Data Editor - To Vima

📍 ETERON Institute

16:00

## COFFEE BREAK

📍 Impact Hub Athens

16:30

## WALKSHOPS: CO- CREATION/ REFLECTION

- Who in the end truly owns the city? **Host:** Adam Markakis
- The green city- (what about) Athens? **Host:** Andrea Bonneti
- The public space and us: What has happend to this relationship? **Host:** Katerina Lomvardea
- The junction between rural and urban **Host:** Marios Desyllas

18:30

## CLOSING PLENARY

KEYNOTE

Rewarding Cities that create value for the World: What happens when a city focuses, supports and accelerates Collective Action for Climate AND BEYOND? How does this city, or even an entire region, look when the climate AND OTHER COLLECTIVE agreements are an important and crucial element for their identity?

## SPEAKER

- **Pedro Tarak**, Global Bridge Builders at Sistema B International, Co-founder of Sistema B and former President of Sistema B International. Board Member of the Wellbeing Economy Alliance. Co Founder of Regional Impact Trade Alliance

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19:00

## CLOSING PLENARY

Thank you & Collective symbolic activity

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# Parallel Activities

31 OCT AND 1 NOV | 10.00 - 19.00

## WHERE SCIENCE MEETS PRACTICE

### POSTER SESSIONS

Research & cutting edge nature based tech solutions presented by prominent research centers and teams of Greece, presenting how to best to protect people, development, infrastructure, and natural ecosystems from sea-level rise, flooding, and land loss.

 ETERON Institute

## WELLBEING OF THE WORLD - A GLOBAL SYMPHONY

### PARTICIPATORY ARTISTIC EXPERIENCE

An initiative launched by The Wellbeing Project and the MIT Media Lab, in collaboration with inventor and composer Tod Machover. The objective is to collect the sounds of wellbeing around the world mainly through the regional Summits, and create a unique, collaborative symphony which will be premiered at the Global Wellbeing Summit in 2025.

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## SCREENINGS

Our curated screening series features impactful films from Waterbear, the platform for environmental and social storytelling; ETERON Institute, exploring social issues through insightful documentaries; and Richard Mullane, Head of Impact at Investing for Purpose, showcasing award-winning sustainable housing projects like London's New Ground Co-Housing and Norwich's RIBA-winning Goldsmith Street.

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# Fringe Events

## 30 OCTOBER

### 19.30 WELCOME DRINKS, MUSIC AND REGISTRATION

DURATION: 180MIN

An opening segment where guests are welcomed with refreshments while completing their registration at Impact Hub Athens. The evening will be enriched by the performance Converting a City to Music: A Performance by **Alex Maiolo** on Themes for Great Cities.

 Impact Hub Athens

## 31 OCTOBER

### 19.30 SONGS OF EARTH

IN COLLABORATION WITH CINEDOC

DURATION: 90MIN

Songs of Earth is a majestic symphony for the big screen; from inside nature's smallest components to outside the wild panoramas, the filmmaker's father (85) is our guide to Norway's most scenic valley, where he grew up and where generations have been living alongside nature to survive.

 Cine Paris

### 20.00 VIP DINNER

INVITATION ONLY

A refined dining experience for distinguished guests.

 Stelios Foundation  
Conference Hall

## 1 NOVEMBER

### 21.00 CLIMATE HORROR PARTY

The Climate Horror Closing Party with Dj Roumpini Stagkouraki offers a captivating, climate-inspired performance to end the event on a powerful, thought-provoking note.

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