

# Agenda

# Sustainable urban centres

DAY 1 | 31 OCT, THURSDAY

CO PRODUCED WITH ACT IN SYNCH

09:00 WELCOME COFFEE

09:30 **INTRO, AGENDA & FLOW,  
OBJECTIVES & EXPECTATIONS**

OPENING PLENARY

10:00 **IMPACT ECONOMY VS WELLBEING  
ECONOMY**

DEBATE

11:00 **WELLBEING ECONOMY  
IN THE URBAN CONTEXT**

PANEL DISCUSSION

How does a City look like with the Wellbeing Economy in place? What are the alternative pathways to achieve wellbeing? The shareholders of the urban infrastructure and the constructed environment discuss what are the elements and the important ingredients to live well in the contemporary urban context.

12:00 **INTRO TO PARALLEL SESSIONS +  
PRESENTATION OF THE POSTER  
SESSION**

PARALLEL SESSIONS

BREAK + MOVEMENT

12:30 **NATURE-BASED SOLUTIONS & TECHNOLOGICAL  
INITIATIVES FOR SUSTAINABLE CITIES**

→ CLIMATE RESILIENCE ACTIONS IN OVERPOPULATED  
CITIES, THE EXAMPLE OF AIGALEO CITY

CURATED BY AIGALEO CITY & DEMOCRITOS RC

→ SELF MEASURING & TRACKING INDIVIDUAL,  
INSTITUTIONAL & CORPORATE ENVIRONMENTAL IMPACT

CURATED BY ATHENA RC

→ HOW TECH CAN PROTECT AND IMPROVE AIR QUALITY  
INSIDE CITIES

CURATED BY UNI THESSALY / ONE PLANET RC

→ TECHNOLOGICAL SOLUTIONS FOR COMMUNITY ENERGY  
PRODUCTION

CURATED BY ELECTRA ENERGY

13:30 **LUNCH + NETWORKING**

15:00 **WELLBEING STAKEHOLDERS: THE  
INDUSTRY PERSPECTIVE, 1**

PANEL

What's the importance of being part of a benefit corporation movement? Which is the pathway to become part of the B Corp community? How the final company output improves in the end?

CO-CURATED WITH NATIVA

16:00 **COFFEE**

16:30 **WHAT S NEXT? CAN WE REALLY  
CHANGE GLOBAL WARMING?**

KEYNOTE

Changing the conversation around Mental Health and the Climate Crisis. Why are we treating ourselves & the planet as disposable? How can we cultivate hope?

17:00 **WELLBEING STAKEHOLDERS: THE  
INDUSTRY PERSPECTIVE, 2**

PANEL

Art Against Climate Crisis: Taking the music Industry out of its bubble to drive change in both environmental and social justice arenas.

18:00 **STORYTELLING FOR CLIMATE**

DIALOGUE

How can real stories make a real impact? How can the film industry invite everyone to discover what role they can play in making a difference?

19:00 **CLOSING DAY**

CLOSURE LOOK OF THE  
PARALLEL SESSIONS BELLOW