

HEARTH SUMMIT ATHENS

OCT. 31ST - NOV. 1ST, 2024

Our Habitat | Wellbeing Cities

PIONEERING SUSTAINABLE URBAN LIVING

Welcome Pack



Hearth Summit in Athens

Welcome to the Hearth Summit!

Impact Hub Athens, drawing on its extensive experience in sustainable development, is organizing the inaugural Hearth Summit in Greece.

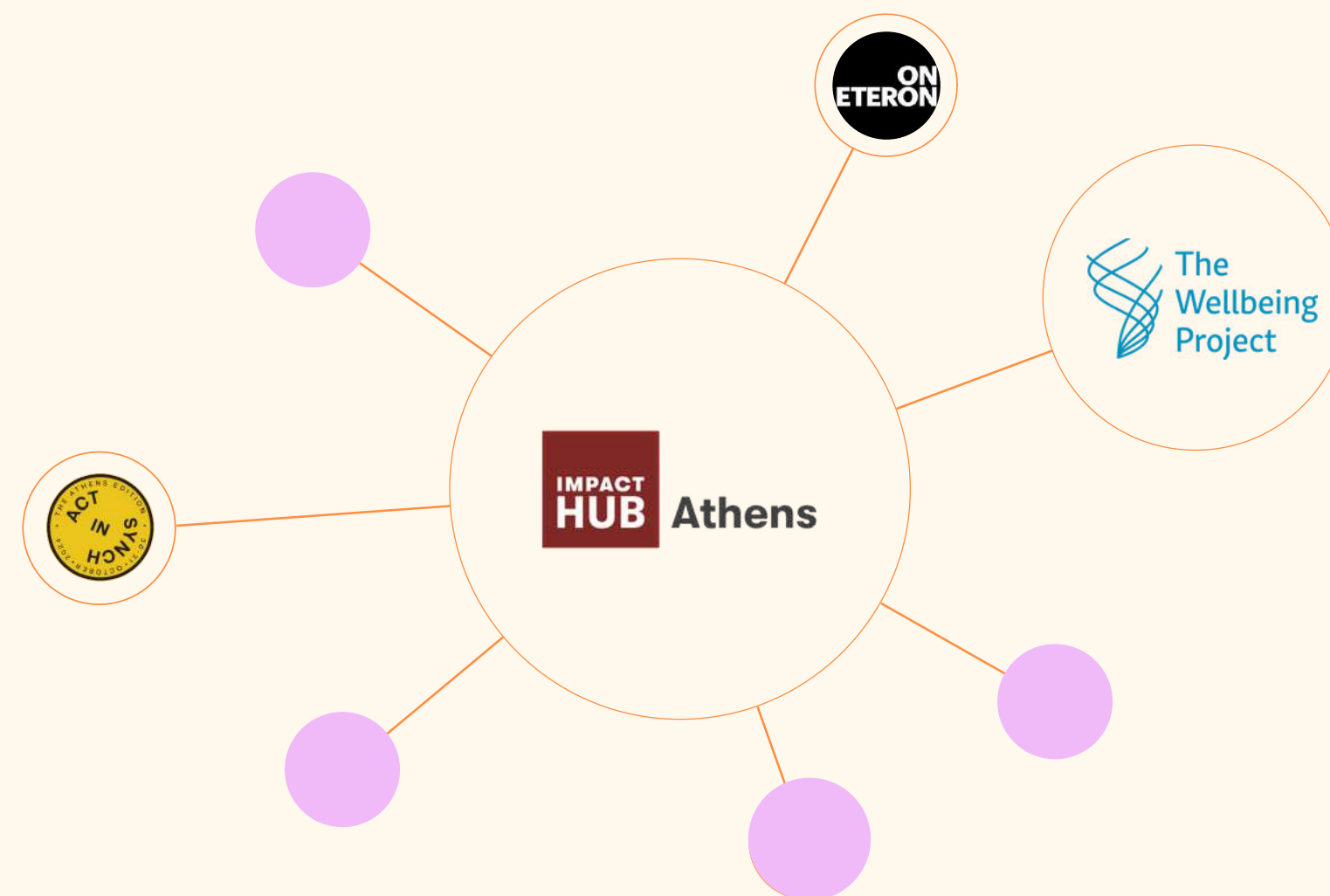
On October 31st and November 1st, representatives from state institutions, local government, entrepreneurship, academia, creative industries, and civil society will gather to explore Greece's prospects and discuss how cities of all sizes can become more livable.

The summit will feature a series of curated discussions, co-creation workshops, and artistic interventions, addressing issues related to sustainable tourism, industrial transition, accessible housing, and regional entrepreneurship strengthening.

The first meeting marks Impact Hub's initial step in Athens toward creating a think tank for economic innovation. Our intention is for this think tank to convene annually in different cities and towns, big or small, across Greece.

We invite you to immerse in co-creating the Hearth Summit experience.

Find out [how!](#)



Hearth Summit in Athens

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Welcome to Athens_Info about the city



Hearth Summit in Athens

Why is a summit like this being organized by Impact Hub Athens?

Impact Hub Athens has been at the forefront of systemic change in Greece for the past 12 years, fostering social innovation and entrepreneurship through impactful programs and activities.

As a cornerstone of the Athenian ecosystem and a driving force of innovation and startup communities across Greece, directly connected with 126 Impact Hubs around the world, we are dedicated to driving sustainable transitions and catalyzing meaningful change both locally and globally.

Building on our collaboration with the Social Impact Fund, we launched a series of Sustainable Entrepreneurship Incubation & Acceleration programs, along with policy workshop dialogues in 2023 and 2024, across six Greek regions.

Our goal was to work alongside key local stakeholders to tackle the challenges and seize the opportunities of Greece's green transition in entrepreneurship.

Recognizing that much of Greece's economic strength lies outside Athens, we aimed to bridge the resource gap, **supporting 134 businesses—including 41 women-led ventures—and engaging over 1,564 stakeholders in critical policy dialogues.**

Faithful to our commitment to fostering an equitable and inclusive green transition for all, we see the Summit as the culmination of this work. Thus, we believe it is both important and critical to bring together people from across Greece to discuss Wellbeing Living and Economy, so that we can collectively identify unlikely allies capable of transforming and transitioning the current system.



YOUR CHECKLIST BEFORE JOINING THE SUMMIT

1

Add your song to the Wellbeing Cities Spotify list

Add your favorite songs to our collective [Wellbeing Cities Spotify playlist](#) and don't forget to save it to your library! You can add as many songs as you want, songs that mean a lot to you and have a story about the life in the city, the climate, mental health, nature and the relationship between human and nature. Anything that means wellbeing in the contemporary life for you.

2

Connect and Sustain: Digital Business Card & networking app

As we aim to create a collaborative and sustainable environment, **we encourage you to connect** with fellow delegates, especially those whose work aligns with your interests.

In our effort to reduce waste, we invite you to avoid using paper business cards. Instead, we invite you to create your digital business card, by **following the link [here](#)**.

3

Share your readings, findings, resources

Share interesting and inspiring readings, findings and resources linked to the Summit's key themes. Add yours [here](#).



HACK THE AGENDA!

This is your chance to be interactive and co-create the Hearth Summit

? Share a question you would like to explore

This is an anonymous quest- you can share your wisdom, agony, vision, [here](#).



Host a session!

Let us know if you'd be interested in hosting or participating in the agenda (we have some special spots reserved for you!).

The open space slots will take place during lunchtime on both October 31st and November 1st. Each slot will have an assigned spot at the space and will last up to 40 minutes.

To host a session, **please email wellbeing.cities@impacthub.net** with the subject line: "Hack the Agenda," **sharing the key question** you'd like to address along with a brief paragraph outlining sub-questions that best define your topic. Sessions will be announced just before the start of lunch.



TAKE THE SUSTAINABILITY PLEDGE

At the Hearth Summit we are fully committed to organising a sustainable event

We follow a sustainability framework built around a comprehensive action plan designed by [Dataphoria](#). Sustainability is central to our strategy, guiding our choices for suppliers, catering, and workshops, with a focus on carbon reduction, circularity, and social impact. All catering will feature locally sourced, sustainable produce from the local market and [Bioagros](#). We will use water jugs, glasses, and plates. Additionally, all materials will be in digital format, with minimal, eco-certified printing only when absolutely necessary.

HOW CAN YOU CONTRIBUTE?

1. We encourage everyone to **bring their favourite lanyard!** We want people to bring and share the story of their lanyards, while helping us reduce our footprint! For those who do not have one, we will provide pre-loved lanyards.
2. Bring your water bottle
3. Use the bins provided



ONLINE ENGAGEMENT

We encourage all Hearth Summit Athens participants **to follow and share** their favorite moments from the event on social media.

Be sure to tag our official accounts:

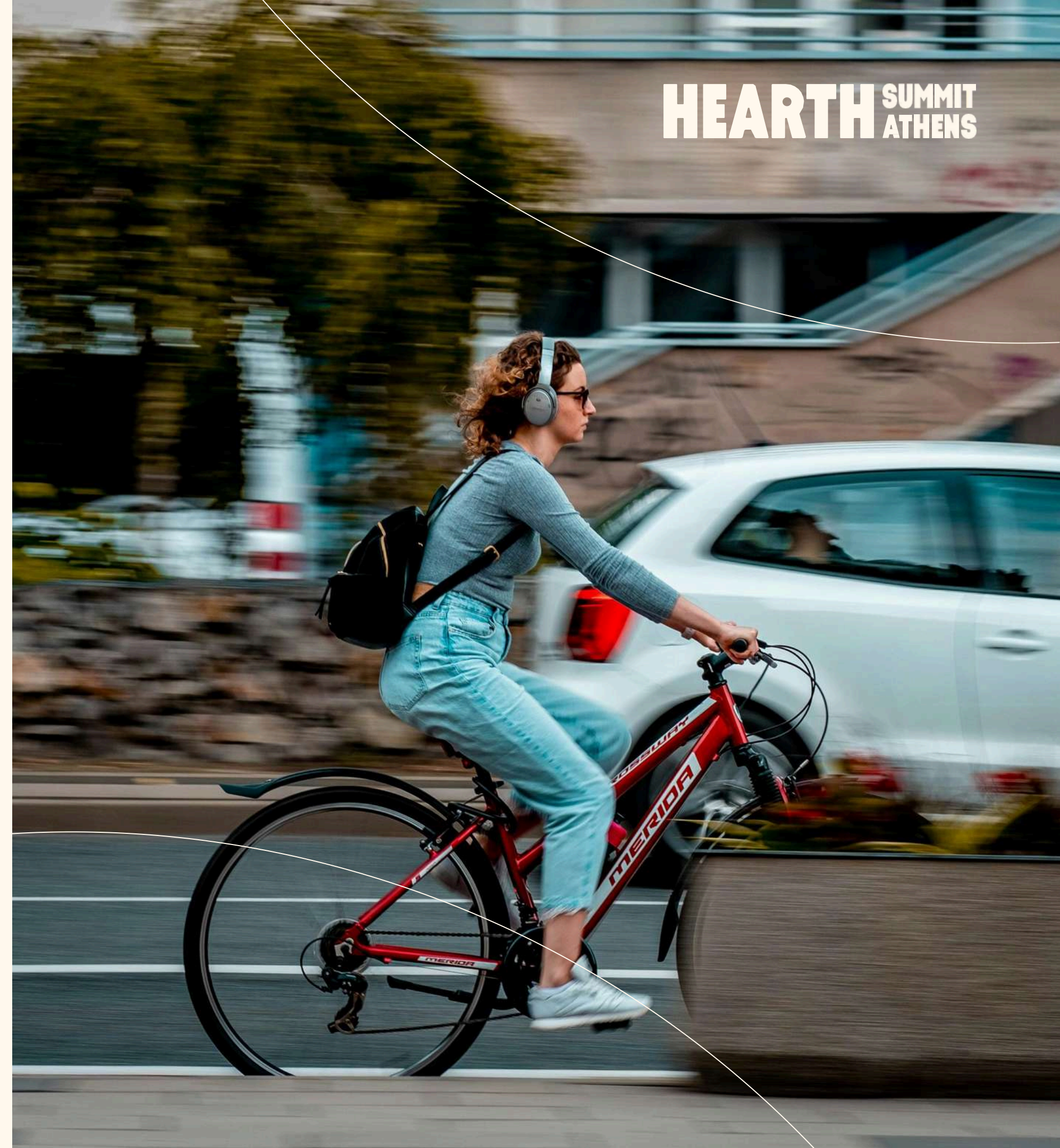
- [@ImpactHubAthens](https://www.instagram.com/ImpactHubAthens)
- [@TheWellbeingProject](https://www.instagram.com/TheWellbeingProject)

And don't forget to use the official hashtags:

**#HSAthens #HearthSummitAthens #WellbeingCities
#ImpactHubAthens**

Whether you're live-tweeting insights from a session, sharing photos, or highlighting key takeaways, **your posts help spread the word and connect with the community.** We can't wait to see your experience!

TAG US!



Share your feedback!



We invite all Heart Summit Athens participants to **share their feedback** about the event.

Your insights are invaluable in helping us improve future experiences. **Please take a moment to let us know your thoughts** on what went well and where we can do better.

We appreciate your time and input!

[Feedback Form Link](#)

*The form will still be available post-Summit



DELEGATES LIST

Delegates List

We are pleased to present the [delegates list](#), highlighting the diverse group of innovators, thought leaders, and impactmakers who will be contributing to the conversations and collaborations at the Hearth Summit; please note that this is a live document and will be updated regularly.



AGENDA
&
CONFERENCE
GUIDE

Agenda

Sustainable urban centres

DAY 1 | 31 OCT, THURSDAY

CO PRODUCED WITH ACT IN SYNCH

09:00 WELCOME COFFEE

09:30 **INTRO, AGENDA & FLOW,
OBJECTIVES & EXPECTATIONS**

OPENING PLENARY

10:00 **IMPACT ECONOMY VS WELLBEING
ECONOMY**

DEBATE

11:00 **WELLBEING ECONOMY IN
THE URBAN CONTEXT**

PANEL DISCUSSION

How does a City look like with the Wellbeing Economy in place? What are the alternative pathways to achieve wellbeing? The shareholders of the urban infrastructure and the constructed environment discuss what are the elements and the important ingredients to live well in the contemporary urban context.

12:00 **INTRO TO PARALLEL SESSIONS +
PRESENTATION OF THE POSTER
SESSION**

PARALLEL SESSIONS

BREAK + MOVEMENT

12:30 **NATURE-BASED SOLUTIONS & TECHNOLOGICAL
INITIATIVES FOR SUSTAINABLE CITIES**

→ CLIMATE RESILIENCE ACTIONS IN OVERPOPULATED
CITIES, THE EXAMPLE OF AIGALEO CITY

CURATED BY AIGALEO CITY & DEMOCRITOS RC

→ SELF MEASURING & TRACKING INDIVIDUAL,
INSTITUTIONAL & CORPORATE ENVIRONMENTAL IMPACT

CURATED BY ATHENA RC

→ HOW TECH CAN PROTECT AND IMPROVE AIR QUALITY
INSIDE CITIES

CURATED BY UNI THESSALY / ONE PLANET RC

→ TECHNOLOGICAL SOLUTIONS FOR COMMUNITY ENERGY
PRODUCTION

CURATED BY ELECTRA ENERGY

→ THE STATE OF TECH IN MUSIC SUPERVISION AND
BEYOND: ARE WE ALL MUSIC SUPERVISORS?

CURATED BY ACT IN SYNCH

13:30 **LUNCH + NETWORKING**

15:00 **WELLBEING STAKEHOLDERS: THE ROLE OF
BUSINESS IN THE 21ST CENTURY**

PANEL

What 's the importance of being part of the B Corps community and get the B Corp certification? Which is the pathway to become part of the B Corp movement and the learnings from this transformative experience for the company?

CO-CURATED WITH NATIVA

15:00 **THE FUTURE MUSIC PROFESSIONALS
TALK**

PANEL DIALOGUE

The Young Music Industry Professionals Takeover
What is the vision for the music industry? What are the expectations?

CURATED BY ACT IN SYNCH

16:00 **COFFEE**

16.30 **WHAT S NEXT? CAN WE REALLY
CHANGE GLOBAL WARMING?**

KEYNOTE

Changing the conversation around Mental Health and the Climate Crisis.

17:00 **MUSIC CREATIVES FOR CHANCE**

PANEL

Taking the music Industry out of its bubble to drive change in both environmental and social justice arenas.

17:00 **ECHOES- AEGEAN FILM FESTIVAL**

SCREENINGS

Showcase standout films from past Echoes editions and award-winning shorts..

17:45 **STORYTELLING FOR CLIMATE**

DIALOGUE

How can real stories make a real impact? How can the film industry invite everyone to discover what role they can play in making a difference?

18:30 **CLOSING DAY**

Agenda Incentives for decentralization

DAY 2 | 01 NOV, FRIDAY

09:00 **WELCOME COFFEE + CURATED TOUR**

09:30 **AGENDA & FLOW, OBJECTIVES & EXPECTATIONS**

OPENING PLENARY

10:00 **NEW GENERATION POLITICIANS**
PANEL

Economic Innovation for Greece. How can we tackle & accelerate a new model of economy for Greece following the principles of Impact & Wellbeing economy?

11:00 **DECENTRALIZATION DIALOGUES**
DIALOGUE

Decentralization and International Repositioning: A focus on the Peloponnese region, featuring the region's Governor discussing the importance of building a strong identity to attract and retain citizens and form commercial alliances locally and globally.

11:30 **DECENTRALIZATION DIALOGUE**
PANEL

Representatives from corporations, civil society, impact ventures, and institutions discuss strategies, initiatives & challenges to bring people in rural cities?

12:30 **LUNCH + NETWORKING / CO-CREATION**

13.30 **LEARNING FROM NATURE EXPERIENCES**

→ **WINE TASTING**

CURATED BY WOMEN OF WINE

→ **GREEK HERBS AND THEIR VALUE FOR HEALTH, FOOD, SOIL**

CURATED BY SYMBEEOSIS

→ **ECHOES - SCREENINGS**

CURATED BY AEGEAN FILM FESTIVAL

14:30 **WELLBEING CITIES**

PARALLEL SESSIONS

→ **EQUITY IN CITIES: Housing 360°**

From Stagnation and Inaction to Best Practices.

CO-CURATED WITH ETERON INSTITUTE

→ **SUSTAINABLE TOURISM**

Redefining Success: How the tourism industry can Drive Social - Community & Environmental Well-Being?

CO-CURATED WITH TOPOSOPHY

→ **DATA/AI FOR CLIMATE RESILIENCE AND CITIZEN PARTICIPATION**

How can data sets be used for inclusive climate actions to transform cities?

CO-CURATED WITH NTUA, UOA, CERTH

16:00 **COFFEE BREAK**

16:30 **WALKSHOPS**

→ Who in the end truly owns the city?

→ The green city- (what about) Athens?

→ The public space and us: What has happened to this relationship?

→ The junction between rural and urban

18:30 **CLOSING PLENARY**

KEYNOTE

Rewarding Cities that create value for the World: What happens when a city focuses, supports and accelerates Collective Action for Climate AND BEYOND? How does this city, or even an entire region, look when the climate AND OTHER COLLECTIVE agreements are an important and crucial element for their identity?

19:00 **CLOSING PLENARY**

Thank you & Collective symbolic activity

Parallel Activities

31 OCT AND 1 NOV | 10.00 - 19.00

SCIENCE MEETS PRACTICE

POSTER SESSIONS

Research & cutting edge nature based tech solutions presented by prominent research centers and teams of Greece, presenting how to best to protect people, development, infrastructure, and natural ecosystems from sea-level rise, flooding, and land loss. Hosted at Eteron.

WELLBEING OF THE WORLD - A GLOBAL SYMPHONY

PARTICIPATORY ARTISTIC EXPERIENCE

An initiative launched by The Wellbeing Project and the MIT Media Lab, in collaboration with inventor and composer Tod Machover. The objective is to collect the sounds of wellbeing around the world mainly through the regional Summits, and create a unique, collaborative symphony which will be premiered at the Global Wellbeing Summit in 2025.

Fringe Events

30 OCTOBER

19.30 WELCOME DRINKS, MUSIC AND REGISTRATION

DURATION: 180MIN

An opening segment where guests are welcomed with refreshments while completing their registration at Impact Hub Athens. The evening will be enriched by the performance *Converting a City to Music: A Performance by Alex Maiolo* on Themes for Great Cities.

31 OCTOBER

19.30 SONGS OF EARTH @CINE PARIS

IN COLLABORATION WITH CINEDOC

Songs of Earth is a majestic symphony for the big screen; from inside nature's smallest components to outside the wild panoramas, the filmmaker's father (85) is our guide to Norway's most scenic valley, where he grew up and where generations have been living alongside nature to survive. (Dur: 90')

20.00 VIP DINNER

A refined dining experience for distinguished guests.(Invitation Only)

1 NOVEMBER

21.00 CLIMATE HORROR PARTY

The Climate Horror Closing Party with Dj Roumpini Stagkouraki offers a captivating, climate-inspired performance to end the event on a powerful, thought-provoking note.

A CLOSER LOOK
AT THE CONTENT

Parallel Sessions

NATURE-BASED-SOLUTIONS & TECHNOLOGICAL INITIATIVES FOR SUSTAINABLE CITIES

HOW TECH CAN PROTECT AND IMPROVE AIR QUALITY INSIDE CITIES

→ CO-CREATING AN ACTIONABLE PLAN FOR AIR POLLUTION
MITIGATION

CURATED BY UNI THESSALY / ONE PLANET RC



Air pollution poses a growing challenge, with long-term exposure to fine particulate matter (PM) exceeding WHO limits, impacting citizens' health and quality of life.

Addressing these effects is complex due to regional variations in pollution sources, but improving knowledge about these sources can empower communities to participate in mitigation efforts. This workshop, organized under the MI-TRAP project (HORIZON Innovation Actions), will focus on co-creating solutions for air pollution. Participants will collaborate on identifying innovative mitigation practices and assessing their potential.

The project aims to improve urban air quality through innovative modelling, real-time emissions data, nature-based solutions, and stakeholder engagement.

Chrysi Laspidou, Professor, University of Thessaly and Head of One Planet Thessaly), **Giannis Adamos**, Ass. Professor, Aristotle University of Thessaloniki), **Georgia Tseva**, Research Associate, University of Thessaly-AMRN, **Argyrios Balatsoukas**, Research Associate, University of Thessaly, **Giorgos Chatzinakos**, Research Associate, University of Thessaly-AMRN, **Amaryllis Zachariadou**, Associate, University of Thessaly-AMRN, **Manos Manousakas**, Researcher, NCSR Demokritos, **Electra Lemi**, NCSR Demokritos.



Funded by
the European Union



AMARANTHUS
CITIZENS . SCIENCE . SUSTAINABILITY . WELLBEING



MI-TRAP
Transport - Nature - Data

SELF MEASURING & TRACKING INDIVIDUAL, INSTITUTIONAL & CORPORATE ENVIRONMENTAL IMPACT

CURATED BY ATHENA RC



In this interactive workshop, participants will learn about the carbon footprint and how everyday activities contribute to climate change. Using the LifestyleTest carbon footprint calculator, participants will calculate their own environmental impact, identify key areas for improvement and set personal reduction goals.

The session will include a brief presentation on carbon emissions, hands-on tool use, group discussions and practical strategies for reducing emissions. The workshop is designed to raise awareness and inspire actionable changes towards sustainability at the individual and community level."

Eleni Petra, Scientific Associate - Head of Innovation Unit for Women ATHENA RC
Philip Bontare, Scientific Collaborator, Athena RC



Parallel Sessions



NATURE-BASED-SOLUTIONS & TECHNOLOGICAL INITIATIVES FOR SUSTAINABLE CITIES

CLIMATE RESILIENCE ACTIONS IN OVERPOPULATED CITIES, THE EXAMPLE OF AIGALEO CITY

→ WELL-BEING IN THE CITY IN TIMES OF CLIMATE CHANGE. NEW PERSPECTIVES AND ACTIONS.

CURATED BY MUNICIPALITY OF EGALEO



This workshop, organized by the Department of Planning and Transparency of Egaleo Municipality, draws inspiration from European projects TransformAr, C2IMPRESS, Bin2Bean, and European Mobility Week. Participants will engage in interactive activities, explore environmental concepts, and brainstorm ways to enhance well-being in urban settings.

Evangelia Bakogianni, architect, social scientist, Municipality of Egaleo
Evridiki Pavlidi, educator, mental health counselor, Municipality of Egaleo
Mary Christopoulou, psychologist, researcher, Municipality of Egaleo



TECHNOLOGICAL SOLUTIONS FOR COMMUNITY ENERGY PRODUCTION

CURATED BY ELECTRA ENERGY



Energy communities are crucial for promoting climate justice. In this session, curated by Electra Energy, we'll explore initiatives that empower households to save energy and manage consumption efficiently, benefiting both users and the grid. We'll also discuss empowering national energy coalitions in Eastern Europe through training and technical support, and enhancing cooperation between communities and municipalities via Europe's first tailored community energy training program.

Ioanna Angelaki, Electra Energy Cooperative
Penny Kazaki, Project Manager in Sustainable City Network



THE STATE OF TECH IN MUSIC SUPERVISION AND BEYOND: ARE WE ALL MUSIC SUPERVISORS?

CURATED BY Act in Synch



With technology reshaping music supervision, the line between creative vision and administrative tasks is blurring. While tech tools streamline licensing and catalog management, the core creative role remains essential. This session explores whether, in a tech-driven world, we are all becoming music supervisors.

Clément Souchier, founder - Creaminal Music Supervision France
Marcel Alexander Wiebenga, CEO / Ringo
Jonathan Fröberg, Creative Manager, Universal Music Publishing Group



Parallel Sessions

WELLBEING CITIES

EQUITY IN CITIES: HOUSING 360°

CO-CURATED WITH ETERON



Housing 360: From Stagnation and Inaction to Best Practices. Our goal is to gather proposals, examples, and best practices to address the housing crisis from scholars and academics.

The event aims not to remain in the description of the problem but to serve as a source of creative reflection for the public—and why not, even advocacy. For this reason, the session will conclude with a fireside chat with Johan Mirtorp of the International Union of Tenants will be among the attendees.

Johan Mirtorp, International Union of Tenants (IUT)

Martha Giannakopoulou, Architect & founder of If- architects, Housing consultant for IOM

Dimitra Siatitsa, Housing policy expert

Dimitris Balampanidis, PhD in Urban Social Geography & Researcher

Thomas Maloutas, Emeritus Professor | Social Geography and Thematic Cartography

Christos Papagiannis, Director, Eteron Institute

SUSTAINABLE TOURISM

REDEFINING SUCCESS: HOW THE TOURISM INDUSTRY CAN DRIVE SOCIAL - COMMUNITY & ENVIRONMENTAL WELL-BEING

CO-CURATED WITH TOPOSOPHY



The approach we want to take is a dynamic, coordinated dialogue between two key figures for the future of sustainable tourism in Greece, who hold prominent roles in notable organizations, bridging institutions and the field.

What are the critical factors and targets we need to monitor and measure to ensure the sustainable aspect (environmental, social, and economic) of tourism? How can tourism accelerate the transition in the era of the climate crisis and serve as a springboard for the development of practices that promote circularity, equality, and access?

Eleni Andreadi, Director of Sustainability and Corporate Social Responsibility, Sani IKOS Group & **Alexis Galinos**, Vice President EATA- CEO Organization Earth

DATA/AI FOR CLIMATE RESILIENCE AND CITIZEN PARTICIPATION

CO-CURATED WITH NTUA, UOA, CERTH



WITH SUPPORT FROM Google.org

Representatives from three ICLEI Google.org programs, including academic institutions and one representative from the local municipality, will discuss solutions for three municipalities across Greece and explore how datasets and technology can be used for inclusive climate actions to transform cities.

Representatives from the **Municipalities of Athens, Thessaloniki and Vari-Voula-Vouliagmeni**

Walkshops

WALKSHOPS, INSPIRED BY THE PERIPATETIC METHOD OF GREEK PHILOSOPHERS, BEGIN WITH A HOST'S QUESTION, SPARKING DEEP DISCUSSIONS ON ITS PHILOSOPHICAL ASPECTS, WHILE PARTICIPANTS WALK.

WHO IN THE END OWNS THE CITY?

This discussion will explore the increasing shift in ownership from the traditional Greek family with small, segregated properties to large real estate funds. Simultaneously, these properties are being transformed into Airbnb complexes, hotels, and F&B establishments, reducing housing access for residents and displacing retail and service shops that serve the local community. This shift compromises everyday life and erodes the unique identity of the city. We'll examine the impact on small businesses and residents, particularly regarding affordability, accessibility, and quality of life. Ultimately, we'll question for whom the city is being designed and by whom.

Host: Adam Markakis

THE GREEN CITY- (WHAT ABOUT) ATHENS?

"The green city- (what about) Athens?" What do you know about the wild life of Athens? What is the biodiversity that exists in our city? And where can one find it? This session will explore & spot the hidden biodiversity of Athens, through a guided tour and we will discuss its unique qualities, and why it's important for residents, history, and cultural heritage. During this walk we will discuss what is its significance for health, the environment, and climate resilience and how we can explore what we can do to restore, protect, or enhance it for a more sustainable urban future.

Host: Andrea Bonneti

THE PUBLIC SPACE AND US: WHAT HAS HAPPEND TO THIS RELATIONSHIP?

"From Disconnection to Reclamation: Our relationship with public spaces has grown distant. It's clear that, for the most part, we neglect, overlook, and fail to protect these shared resources. When did we stop viewing them as communal treasures? What would it take to reclaim and reintegrate them into our daily lives? To restore our connection, we must recognize that public spaces belong to all of us, come with shared principles of use, and are vital for fostering community, wellbeing, and a sense of belonging.

Host: Katerina Lomvardea

THE JUNCTION BETWEEN RURAL AND URBAN

What are the interconnections and gaps between rural and urban areas? How can we better facilitate the exchange of talent, products, services, and experiences? During this walk, we will explore ideas on how to balance the desire for escapism from large urban centers with improving the quality of life in smaller cities and villages. We'll discuss how to combine the best of both worlds—from innovation, talent, and technology to land, quality food, and clean air.

Host: Marios Desyllas

OCT 31, THURSDAY
& NOV 01, FRIDAY | 10.00-19.00

Poster Exhibition

HEARTH SUMMIT
ATHENS

Venue: ETERON Institute

Plausible Athens

What if Athens was as a resilient community? How might it gently serve locals and visitors? How might it take care of its inhabitants given the climate conditions underway and the current technological developments? “Plausible Athens” is an artistic approach to mapping infrastructure and activities within the centre of the city of Athens: a dreamy, idealistic and on the verge of (non) realistic map of city center, which could exist. Food and energy production, weather extremes, technological developments, education, hospitality, mobility services and new belief systems are now in the hands of the local community, located downtown.

Curated by:
Costas Bissas

Architecture is Climate

Architecture is Climate is a project that reimagines the future of architecture through exploring its entanglement with climate breakdown. The installation: A mountain of rising CO2 emissions, cut to reveal the sediments of past climate breakdowns and architecture's complicity, is punctuated by white shards symbolizing gaps where futures—resistant to past violences—can be levered open, while on the reverse, a blue surface bears floating embroidery projecting prompts for confronting and transforming these crises.

Curated by:
MOULD. EARTH

Mainstreaming Nature-based solution to promote climate resilience in the Mediterranean

The 2021 EU climate adaptation strategy underlines that NBS represent multipurpose, “no regret” solutions, simultaneously provide environmental, social, economic and aesthetic benefits. More than anywhere else, this is true for densely-populated, urban areas which are particularly affected by heatwaves and extreme precipitation, exposing residents and their wellbeing at risk. CARDIMED project, a part of the EU Mission on Adaptation to Climate Change, will mainstream NBS to improve Climate Resilience by delivering 36 different types of Nature-based Solutions through 90 interventions on a large scale in 20 locations across the Mediterranean

Curated by:
Tadej
Stepišnik
Perdih

In partnership with:
CARDIMED/
NTUA

Solar Hub Project. Community-based Urban Agrivoltaic Systems

This poster presents how , community-based agrivoltaic systems in urban environments offer an innovative, socially inclusive approach to addressing the challenges of climate change, food security, and urbanization, making cities more resilient, sustainable, and self-sufficient.

Curated by:
D.Kitsikopoulos,
Dr. E.
Papaioannou

In partnership with:
Electra Energy UA

Enhancing Urban Health and Wellbeing through Blue-Green Technologies

The 'HEART' project addresses urban health challenges by integrating Blue-Green (BG) technologies into city planning to tackle environmental, climate, and socioeconomic issues. Through case studies in Belgrade, Aarhus, and Athens, it explores BG interventions' impact on public health, environmental quality, and resilience to climate change, especially in underserved areas. The project promotes citizen engagement and provides evidence-based recommendations for local health policies to build sustainable, livable, and inclusive cities, enhancing wellbeing and reducing health disparities.

Curated by: Kon/nos Apostolopoulos ,
Christos Kontopoulos, Charalampos
Zafeiropoulos , Anastasios Temenos ,
Anastasios Doulamis , Vassiliki (Betty)
Charalampopoulou

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Poster Exhibition

HEARTH SUMMIT
ATHENS

Venue: ETERON Institute

Place 4 Hope: empowering youth through co-creation for climate change

Place4Hope- YOUNG PEOPLE & CLIMATE HEALTH

An online programme driven by a global community of young leaders who come together to co-create art works that address the urgent themes of planetary health and climate justice. Our vision is to empower young people worldwide to become agents of positive change through collaborative and creative initiatives that address pressing social and environmental challenges. We build an active and committed community of youth leaders, who create cultural works that advocate for cultural change and influence policy.

Curated by: Lucinda Jarrett,
Creative Director of Rosetta Life
Produced by Rosetta Life, supported by
the Wellcome Trust for the Canopy,
Climate Week, New York 2024.

The Aegean Film Festival's Echoes

The international Aegean Film Festival is an annual summer meeting point for filmmakers, audiences and artists to celebrate the finest independent cinema and storytelling. Filmmakers present their work at the purpose built cinemas we set up next to the sandy coasts or at the cobbled streets of the Aegean islands. Award winning premieres, parallel events, seminars, workshops, art exhibitions and an environmental conference complete the unique experience the Aegean Film Festival has created over the past 15 years

Curated by:
Aegean Film Festival

Inclusive co-creation: Fostering environmental equity in Smart Cities. The impact of grassroots environmental initiatives in engagement models

The research conducts a critical analysis of Smart City engagement models in terms of inclusiveness, highlighting the importance of environmental grassroots initiatives in preserving environmental justice and promoting social inclusion, using examples of co- co-creation processes from major smart cities.

Curated by:
Nicole Vermez,
Panteion University

Exploring the Role of Crowdsourcing Platforms in Enhancing Citizen Participation

This poster explores how digital crowdsourcing platforms can enhance citizen participation for sustainable, livable, and resilient cities. It reviews relevant literature to identify platform characteristics and participation motives, such as gamification and altruism, that drive user involvement. As part of an ongoing study, select examples demonstrate how these platforms enable co-creation between governments, businesses, and citizens.

Curated by:
Aikaterini Katmada

From Ideas to Action: DestinE Platform Use Cases for a Sustainable Future

The DestinE initiative aims to create a digital twin of Earth. The DestinE Use Cases project is seeking use cases that demonstrate the benefits of using the DestinE platform. Examples include monitoring extreme weather, assessing urban climate risks, and supporting renewable energy policies. The project is also engaging the community to gather feedback and improve the DestinE infrastructure.

Curated by:
Eleni Karachaliou, Costas Bissas,
Aikaterini Bakousi, Anna Dosiou,
Zoi – Eirini Tsifodimou,
Efstratios Stylianidis, Antonios
Mouratidis, Eleni Katragou,
Antonio Romeo, Sofia Catracchia,
Rob Carrillo, Valeriya Fetisova

OCT 31, THURSDAY
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Venue: ETERON Institute

Poster Exhibition

Creative industries, creative tourism and sustainability perspectives: The case study of traditional pottery-making in Crete

This study draws on the case study of pottery handcrafting in Crete, with origins tracing back to the Minoan civilization, as one of the ways to offer creative tourism experiences and at the same time abide by all sustainability pillars

Curated by: Papadaki Eirini, Arvanitaki Alexandra, Apostolakis Alexandros

Promoting greening tourism in Greece: The role of the Cultural and Creative Industries

The study “Digital Marketing of Cultural Organizations as a Driver for Enhancing Sustainability” advocates for a holistic approach that integrates cultural sustainability into urban development, ensuring that cultural organizations play a vital role in fostering sustainable communities.

Curated by: Eirini Papadaki, Charis Avlonitou

Empowering rural areas through entrepreneurship: The case of Rural Innovation program of Impact Hub Athens

This research presents the main results of a mixed methodological approach - quantitative with the collection of data from the beneficiaries of the program and qualitative with in-depth interviews with local entrepreneurs and other stakeholders - with the aim of investigating if sustainable entrepreneurship can enhance employability in the Greek region and attract new human resources and what is the role of the green transition in the development of the business ecosystem at the local and inter-local level.

Curated by: Lida Tsene
In partnership with: Impact Hub Athens

Sustainable Consumption in Greece: evolution, challenges and opportunities

This poster presents the main findings of a qualitative and quantitative research conducted in 2022 regarding the perceptions, trends and limitations of sustainable consumption in Greece. The research is part of the Ten Million Hands project and was supported by Impact Hub Athens and Helidoni Foundation.

Curated by: Lida Tsene
In partnership with: Impact Hub Athens, Ten Million Hands

OUR HABITAT WELLBEING CITIES

DAY 1 | 31 OCT, THURSDAY

17:00- 18:30

DAY 2 | 1 NOV, FRIDAY

13:15- 14:30

Experiences

SCREENINGS

ECHOES

For the past seven years, the Echoes programme of the Aegean Film Festival, has been promoting the dialogue on the role of cinema in environmental protection.

At the Summit, we will showcase standout films from previous Echoes editions, alongside award-winning short films from the main competition programme, celebrating the art of powerful storytelling.

Curated by:



**AEGEAN
FILM FESTIVAL**

WWW.AEGEANFF.COM

HEARTH SUMMIT
ATHENS



OUR HABITAT WELLBEING CITIES

DAY 2 | 1 NOV, FRIDAY

13:30- 14:30

Experiences

LEARNING FROM NATURE EXPERIENCES

HEARTH SUMMIT
ATHENS



WINE TASTING

CURATED BY WOMEN OF WINE GREECE

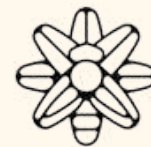
The Women of Wine bring a selection of selected Greek natural and biodiverse wines.



GREEK HERBS AND THEIR VALUE FOR HEALTH, FOOD, SOIL

CURATED BY Symbeosis

A curated selection of Greek herbs, introducing their essential roles in promoting health, enhancing food and nutrition, and enriching the soil with their regenerative benefits.



Symbeosis

SPEAKERS
&
MODERATORS

Master of the ceremony



Julia Lopez Varela

CONSULTANT, STRATEGIC DESIGNER, AND PROJECT
MANAGER SPECIALIZING IN SOCIAL INNOVATION.

Impact Economy VS Wellbeing Economy

31 OCT, THURSDAY | 10.00-11.00

DEBATE



MODERATOR

**Natasa
Giamali**

JOURNALIST

SPEAKER

**Lorenzo
Fioramonti**

DIRECTOR OF THE INSTITUTE FOR
SUSTAINABILITY



SPEAKER

**Conchita
Galdon**

VICE-DEAN BUSINESS WITH PURPOSE @IE BUSINESS
SCHOOL-DIRECTOR IE CENTER FOR SOCIAL
INNOVATION & SUSTAINABILITY-PROFESSOR



OUR HABITAT WELLBEING CITIES

Wellbeing Economy in the Urban Context

31 OCT, THURSDAY | 11.00-12.00

PANEL

HEARTH SUMMIT
ATHENS



MODERATOR

**Kiara
Konti**

PARTNER, EY GREECE SUSTAINABILITY SERVICES
LEADER



SPEAKER

**Nikos
Chrysogelos**

VICE MAYOR ENVIRONMENT ATHENS



SPEAKER

**Maria
Vassilakou**

URBANIST,
URBAN ADVISOR & CONSULTANT –
VIENNA SOLUTIONS



SPEAKER

**Vassilis
Papaefstathiou**

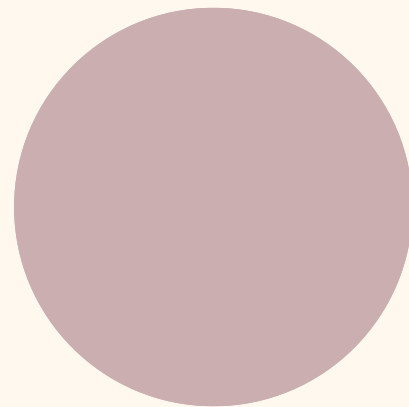
CIVIL ENGINEER NTUA, MSC AT
PAPAEFSTATHIOU OFFICE, DEPUTY MAYOR
OF STRATEGIC PLANNING AND CLIMATE
NEUTRALITY MUNICIPALITY OF KALAMATA,
CO-FOUNDER OF EU-TOPOS FOR RAISING
PUBLIC AWARENESS ON GREEN AND
PUBLIC SPACES

Nature-Based-Solutions & Technological Initiatives for sustainable cities

31 OCT, THURSDAY | 12.30-13.30

PARALLEL SESSIONS

Climate Resilience Actions
in overpopulated cities, the
example of Aigaleo city



SPEAKER

MUNICIPALITY OF EGALEO

The State of Tech in Music
Supervision and Beyond:
Are We All Music
Supervisors?



SPEAKER

Clément
Souchier

ENTREPRENEUR IN MUSIC & TECH |
FOUNDER, CEO OF BRIDGE.AUDIO /
CREAMINAL MUSIC SUPERVISION FRANCE



SPEAKER

Jonathan
Fröberg

CREATIVE MANAGER, FILM & TV AT
UNIVERSAL MUSIC PUBLISHING
GROUP



SPEAKER

Marcel Alexander
Wiebenga

MUSIC SUPERVISOR/ ENTREPRENEUR /
RINGO FOUNDER

Wellbeing Stakeholders: The B Corps movement

31 OCT, THURSDAY | 15.00-16.00

PANEL



MODERATOR
**Paolo Di
Cesare**

CO-FOUNDER AT NATIVA, MEMBER OF THE
SCIENTIFIC COMMITTEE OF AIDAF & CO-FOUNDER
& MEMBER OF THE BOARD OF DIRECTORS OF
ASSOBENEFIT



SPEAKER

**Olivier van
der Feltz**

STRATEGY & INNOVATION
MANAGER AT SYMPOWER



SPEAKER

**Sam
Sutaria**

CEO AT WATERBEAR



SPEAKER

**Athanassios
Koutsianas**

IMPACT STRATEGY VP AT
SYMBEEOSIS



SPEAKER

**Sonia
Malaspina**

CORPORATE AFFAIRS,
COMMUNICATION AND
SUSTAINABILITY DIRECTOR,
DANONE ITALY & GREECE

OUR HABITAT WELLBEING CITIES

HEARTH SUMMIT
ATHENS

The future music professionals talk

31 OCT, THURSDAY | 15.00-16.00

PANEL



MODERATOR

**Alex
Maiolo**

MUSICIAN , MUSIC JOURNALIST



SPEAKER

**Jonathan
Fröberg**

CREATIVE MANAGER, FILM & TV AT
UNIVERSAL MUSIC PUBLISHING
GROUP



SPEAKER

**Misia
Furtak**

CMUSIC DECLARES
EMERGENCY, MUSICIAN



SPEAKER

**Magdalena
Szuba**

PRODUCT MANAGER AT WARNER
MUSIC SEE | BERKLEE COLLEGE OF
MUSIC, MA

OUR HABITAT WELLBEING CITIES

What's next? Can we really change global warming?

31 OCT, THURSDAY | 16.30-17.00

KEYNOTE SPEECH

HEARTH SUMMIT
ATHENS



SPEAKER

Tori Tsui

CLIMATE JUSTICE ACTIVIST, ORGANISER, WRITER,
CONSULTANT & SPEAKER

Music creatives for change

31 OCT, THURSDAY | 17.00-17.45

PANEL



MODERATOR

**Nis
Bogvad**

ACT IN SYNCH -CO.FOUNDER,
DIRECTOR



SPEAKER

**Becky
Young**

EARTH PERCENT /HEAD OF
OPS & COMMUNITY



SPEAKER

**Vickie
Amiralis**

IN PLACE OF WAR /
EARTHSONIC, LABEL
DEVELOPMENT MANAGER



SPEAKER

**Tori
Tsui**

CLIMATE JUSTICE ACTIVIST,
ORGANISER, WRITER,
CONSULTANT & SPEAKER



SPEAKER

**Misia
Furtak**

CMUSIC DECLARES
EMERGENCY, MUSICIAN

OUR HABITAT WELLBEING CITIES

HEARTH SUMMIT
ATHENS

Storytelling for climate

31 OCT, THURSDAY | 17.45-18.30

DIALOGUE



SPEAKER

**Rebekka
Karijord**

COMPOSER, SOUND OF EARTH



SPEAKER

**Tianna
Amore**

FILMMAKER, PHOTOGRAPHER,
ACTIVIST



SPEAKER

**Sam
Sutaria**

CEO AT WATERBEAR

OUR HABITAT WELLBEING CITIES

HEARTH SUMMIT
ATHENS

New Generation Politicians

01 NOV, FRIDAY | 10.00-11.00

DEBATE



MODERATOR

**Foteini
Kokkinaki**

ENGAGEMENT MANAGER, JOURNALIST |
INSIDE STORY



SPEAKER

**Periklis
Mantas**

MEMBER OF PARLIAMENT, MESSINIA



SPEAKER

**Ioannis
Sarakiotis**

MEMBER OF PARLIAMENT,
FTHIOTIDA

OUR HABITAT WELLBEING CITIES

Decentralisation

01 NOV, FRIDAY | 11.00-11.30

SPOTLIGHT

HEARTH SUMMIT
ATHENS



MODERATOR

**Kostas
Papachlimintzos**

JOURNALIST [@PARAPOLITIKA](#)
[@ERTNEWS_OFFICIAL](#)



SPEAKER

**Dimitris
Ptochos**

GOVERNOR OF THE PELOPONNESE
REGION

Decentralisation

01 NOV, FRIDAY | 11.30-12.30

PANEL



SPEAKER

**Sotiris
Tsoukarelis**

FOUNDING MEMBER AND
RESPONSIBLE FOR SOCIAL
INNOVATION AT THE SOCIAL
COOPERATIVE ENTERPRISE 'TA
PSILA VOUNA'



SPEAKER

**Sheila
Darnos**

CO-FOUNDER AND DIRECTOR OF THE
SOUTHERN LIGHTS NON-PROFIT
ORGANISATION AND REGENERATIVE
FARMING GREECE INITIATIVE



MODERATOR

**Dimitris
Kyriazis**

CONTRIBUTING WRITER LIFO,
COMMUNICATIONS
PROFESSIONAL



SPEAKER

**Nikos
Politis**

SENIOR CONSTRUCTION
DEVELOPMENT DPT. MANAGER,
LEAD OF THE SUSTAINABILITY
TEAM | COFFEE ISLAND



SPEAKER

**Savvas
Chionides**

SECRETARY GENERAL FOR
DECENTRALIZATION



SPEAKER

**Dimitrios
Kaliampakos**

PROFESSOR AT THE SCHOOL
OF MINING AND
METALLURGICAL ENGINEERING
OF THE NATIONAL TECHNICAL
UNIVERSITY OF ATHENS

Equity in Cities: Housing 360°

01 NOV, FRIDAY | 14.30-16.00

PANEL



SPEAKER

**Ioannis
Mpalampanidis**

RESEARCHER AT THE CENTER FOR POLITICAL RESEARCH AT PANTEION UNIVERSITY, MEMBER OF THE EDITORIAL BOARD OF THE JOURNAL SYGHRONA THEMATA AND THE ECPR STANDING GROUP ON SOUTHERN EUROPEAN POLITICS.



SPEAKER

**Martha
Giannakopoulou**

DIRECTOR IF-UNTITLED ARCHITECTS, HOUSING & SHELTER EXPERT, AADIPL IOM SHELTER & SETTLEMENTS & UIA EXPERT



SPEAKER

**Thomas
Maloutas**

EMERITUS PROFESSOR | SOCIAL GEOGRAPHY AND THEMATIC CHARTOGRAPHY



SPEAKER

**Dimitra
Siatista**

POSTDOCTORAL RESEARCHER, HOUSING POLICY EXPERT

OUR HABITAT WELLBEING CITIES

Equity in Cities: Housing 360°

01 NOV, FRIDAY | 14.30-16.00

FIRECHAT

HEARTH SUMMIT
ATHENS



MODERATOR

**Christos
Papagiannis**

DIRECTOR, ETERON INSTITUTE



SPEAKER

Johan Mirtorp

CHAIRMAN OF THE "HOUSING POLICY
WORKING GROUP" AT THE
INTERNATIONAL UNION OF TENANTS
(IUT). GENERAL COUNSEL AT THE
SWEDISH UNION OF TENANTS/ EU.

OUR HABITAT WELLBEING CITIES

Equity in Cities: Sustainable Tourism

01 NOV, FRIDAY | 14.30-16.00

PANEL



MODERATOR

**Panagiotis
Kinanlis**

SENIOR PROJECT SPECIALIST | EU &
PUBLIC SECTOR FUNDING, TOPOSOPHY



SPEAKER

**Eleni
Andreadis**

DIRECTOR OF SUSTAINABILITY
AND CSR AT SANI/IKOS GROUP



SPEAKER

**Alexis
Galinos**

EXECUTIVE DIRECTOR
ORGANIZATION EARTH, VICE
PRESIDENT ATHENS DEVELOPMENT
AGENCY & ATHENS- EPIDAVRUS
FESTIVAL



SPEAKER

**Pantazis
Pastras**

SENIOR RESEARCHER ANALYST,
TOPOSOPHY

OUR HABITAT WELLBEING CITIES



Equity in Cities: Data/AI for Climate Resilience and Citizen participation

01 NOV, FRIDAY | 14.30-16.00

SPEAKER

PANEL



SPEAKER

**Nancy
Alonistioti**

PROFESSOR AT THE DEPARTMENT
INFORMATICS AND
TELECOMMUNICATIONS, | UOA



SPEAKER

**Vassilis
Mizaras**

SENIOR PROJECT MANAGER CERTH



SPEAKER

**Nektarios
Matsagkos**

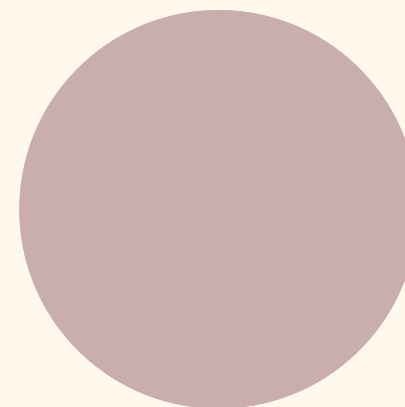
RESEARCHER AT THE NATIONAL
TECHNICAL UNIVERSITY OF ATHENS



SPEAKER

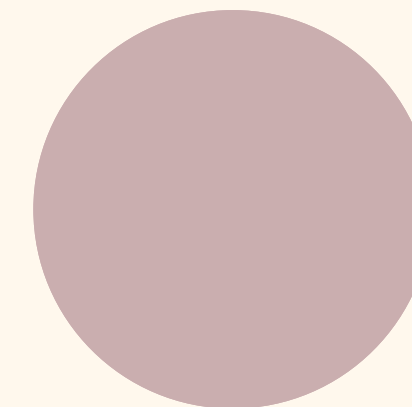
**Grigoris
Konstantellos**

MAYOR OF VARI, VOULA &
VOULIAGMENI



SPEAKER

MUNICIPALITY OF THESSALONIKI



SPEAKER

MUNICIPALITY OF ATHENS

Walkshops

DAY 2 | 01 NOV, FRIDAY 16:30 - 18:30

WHO IN THE END OWNS THE CITY?



HOST

**Adam
Markakis**

CO-FOUNDER OF ASTYLAB AND
ASTYLAB VENTURES

THE GREEN CITY- (WHAT ABOUT) ATHENS?



HOST

**Andrea
Bonetti**

PHOTOGRAPHER

THE PUBLIC SPACE AND US: WHAT HAS HAPPEND TO THIS RELATIONSHIP?



HOST

**Katerina
Lomvardea**

EDITOR-IN-CHIEF INSIDE STORY

THE JUNCTION BETWEEN RURAL AND URBAN



HOST

**Marios
Desyllas**

FOUNDING MEMBER OF DIO - ORGANIC
PRODUCTS CERTIFICATION
ORGANISATION

OUR HABITAT WELLBEING CITIES

Closing Plenary

01 NOV, FRIDAY | 18.30-19.00

KEYNOTE SPEECH

HEARTH SUMMIT
ATHENS



SPEAKER

Pedro Tarak

GLOBAL BRIDGE BUILDERS AT SISTEMA B INTERNATIONAL,
CO-FOUNDER OF SISTEMA B AND FORMER PRESIDENT OF
SISTEMA B INTERNATIONAL.
BOARD MEMBER OF THE WELLBEING ECONOMY ALLIANCE.
CO FOUNDER OF REGIONAL IMPACT TRADE ALLIANCE

OUR HABITAT WELLBEING CITIES

VIP Dinner

31 OCT, THURSDAY | 20.00

INVITATIONS ONLY

HEARTH SUMMIT
ATHENS



KEYNOTE SPEAKER

Christos Tarantilis

PARTNER, HEAD OF THE GOVERNMENT & PUBLIC
SECTOR FOR EY GREECE, FORMER DEPUTY MINISTER
TO THE PRIME MINISTER & GOVERNMENT
SPOKESPERSON



PERFORMER

Tilemachos Moussas

MUSICIAN, MUSICAL INTERVALS



PERFORMER

Fiori Metallinou

NATIONAL OBSERVATORY OF ATHENS/
SCIENCE COMMUNICATION OFFICER AT
THE VISITOR CENTER/ VOCALIST
"MUSICAL INTERVALS"

VENUES

Venues

Impact Hub Athens, the main venue of the Hearth Summit Athens.

We are thrilled to host you at [Impact Hub Athens](#), a vibrant and innovative space located in the heart of the city. Designed to inspire creativity and collaboration, the venue offers flexible workspaces, event areas, and meeting rooms equipped with modern amenities, ideal for a variety of events—from workshops to large conferences.

For a closer look, click [here](#) to take a digital walk-through and explore the unique atmosphere of Impact Hub Athens.

Eteron, the space of research ideas & a mass drop of art

[Eteron](#), our co-creator for the Hearth Summit is a non-profit organization that generates knowledge, empowers citizens, and promotes collaborations. In their premises ([link](#)), the poster sessions & the piece of art will be hosted.

Cine Paris, the official screening space

[Cine Paris](#), established in 1920 by a Greek hairdresser and is a symbol of Athenian life, has reopened under the careful curation of Cinobo, to bring the greatest stories from around the world to life on its uniquely enchanting screen. The Cinema will host the screening of the "Songs of Earth" movie!

Download Metro Map [Here](#)



A HUGE THANKS TO

CO-CREATORS



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AUSPICES



SUSTAINABILITY PARTNERS

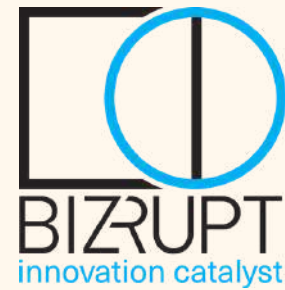


COMMUNITY PARTNERS

HEARTH SUMMIT ATHENS



LIGHT HUB



NATIVA



GENERAL
INFORMATION
ABOUT
ATHENS

General Information about Athens

- Transportation from the airport
- Tips for your stay in Athens
- Scrolling Around
- Food & Drinks
- Hospitality

Transport from the airport

- Metro & Overground: Monastiraki station: Blue & Green Line
- Bus: X95
- Taxi (approx. 40€)

Taxi Apps:

- FREENOW
- Uber

PGA Athens Taxi Services, a family licensed taxi company
George/Apostolis Panagoulis,
Email: georpana@gmail.com,
Mobile: +306989468424 (WhatsApp)

Tips For Your Stay In Athens

Weather

- > October is a transition month in Athens, with mild to warm temperatures. During the day, temperatures typically range between 18°C to 25°C. Evenings can get cooler when temperatures drop to around 13°C to 18°C.

Currency & payments

- > The most common way for doing your purchases, is via a credit/debit card/ smartphones. Cash is needed in places, especially the most remote or Flea markets which are unlikely to receive cards as a payment method.

Clothes & Outfits

- > Dressing in layers is ideal for Athens in October, as temperatures can vary throughout the day. Comfortable shoes are recommended for walking around the city. Additionally, packing an umbrella or rain jacket for occasional showers is a good idea.

Plug Converter

- > Greece has the typical European sockets. For Greece there is an associated plug Type C. Greece operates on a 230V supply voltage and 50Hz.

Stroll around Recommendations

Below, you will find some suggestions for museums, archaeological sites, parks and gardens, as well as city walks. These recommendations offer a great way to explore and enjoy the area's rich history and natural beauty.



- [Acropolis](#)
- [EMST](#)
- [National Gallery](#)



- [Zappeio](#)
- [Pedion Areos](#)



- [Acropolis](#)
- [Ancient Agora](#)



- [Dionisiou Aeropagitou](#) pedestrian street (at the foothills of Acropolis)
- Walk down Ermou pedestrian street
- Promenade walk at [Floisvo](#)



Food & Drinks Recommendations



COFFEE PLACES

- [Anana](#)
- [Dope Roasting Co](#)
- [Myller Coffee Shop](#)
- [Minu](#)
- [Holy Llama \(V\)](#)



BARS

- [Handlebar](#)
- [Barrett Athens](#)
- [Juan Rodriguez Bar](#)
- [Paper Tiger](#)
- [Wine is Fine](#)
- [Lulu Athens](#)
- [Tigre Athens](#)
- [Latraac](#)
- [Macondo Project](#)
- [Feelin' Good](#)
- [Bel Ray](#)

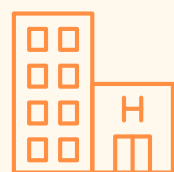


RESTAURANTS

- [Nikitas](#)
- [Feirouz \(V\)](#)
- [Ergon House](#)
- [Crust Pizza](#)
- [To lokali](#)
- [Nudie Foodie \(GF\)](#)

HOSPITALITY

HOTEL RECCOMENDATIONS & DISCOUNTS



We want your stay to reflect the same care and comfort you'll experience at Impact Hub Athens. That's why We've curated a list of accommodation options near Impact Hub Athens for your convenience. You can view the full list [here](#).

Discount promo codes

For the following hotels, you can enjoy a 10% discount by using the code CORPBROWN when booking directly through the Brown Hotels website:

- Brown Acropol, Athens: [Book here](#) - Code: CORPBROWN
- Brown Kubic, Athens: [Book here](#) - Code: CORPBROWN
- Dave Red, Son of Brown, Athens: [Book here](#) - Code: CORPBROWN

Additionally, for the dates of October 25 to November 5, you can book at the [OKUPA](#) using the promo code HEARTH2024 at this [link](#) to receive a 10% discount.

These links ensure the codes are applied automatically, unlocking availability for the summit dates.

HEARTH **SUMMIT** ATHENS



Thank you!

FROM THE IMPACT HUB ATHENS TEAM

Impact Hub Athens Team
athens.hosts@impacthub.net
wellbeing.cities@impacthub.net

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