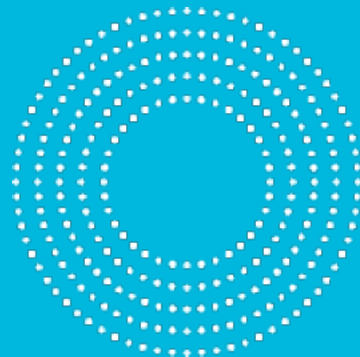
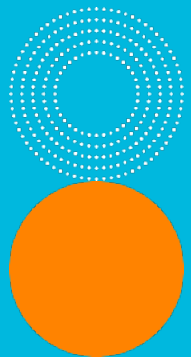


Zoom

TechSoup Marketing Toolkit
July 2017-April 2019

Date: April 2019



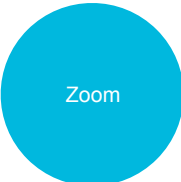
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- **CTA** = Call to Action aims to persuade a visitor or viewer to perform a certain act immediately


Available Assets

Zoom

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Product Alert Newsletter	Don't let data loss derail you	Simplify Your Meetings
Product Alert Newsletter	Cloud solutions from Microsoft, Intuit, Adobe, and more	Make Meetings Easier
Product Alert Newsletter	Unique and useful offerings, just for nonprofits.	Make Your Meetings Zoom By
Product Alert Newsletter	2019 is coming. Are you ready?	Learn More
Dedicated Email	Zoom makes online meetings easy	Move to Zoom
Article	How Zoom Can Improve Collaboration at Your Nonprofit	Get Zoom
Blog	Using Zoom to Increase Impact Around the Globe	Get Zoom



Product Alert Newsletter

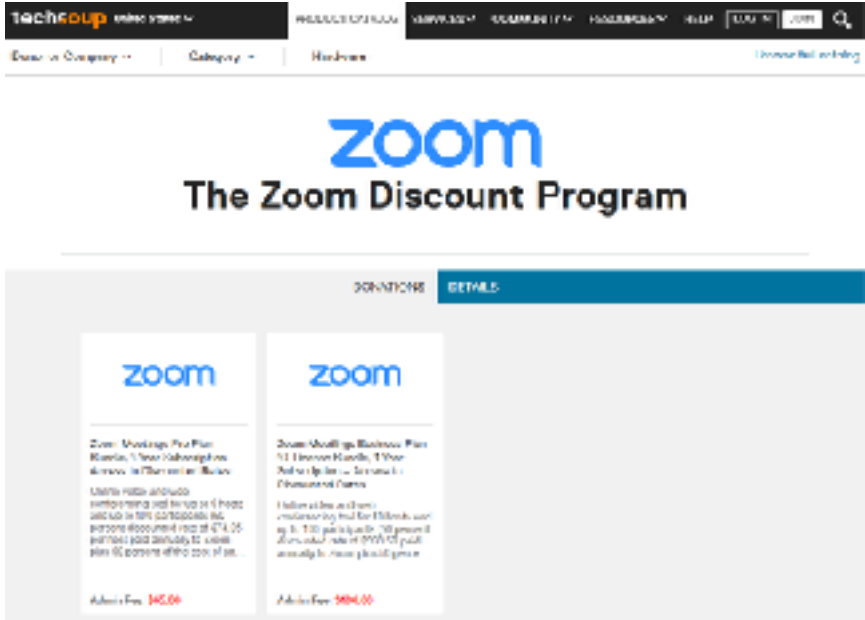



Zoom Makes Remote Meetings Easy

No matter where your employees are, Zoom makes it easy to collaborate with them by taking the pain out of remote meetings. Access discounted rates on Zoom plans through TechSoup.

[MAKE MEETINGS EASIER](#)

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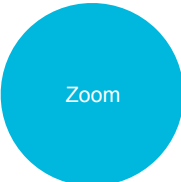
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zoom


The Zoom Discount Program

[CONDITIONS](#) [DETAILS](#)

 <p>Zoom Meetings Pro Plan Kiosk, 1 Year Subscription Access to 100 concurrent meetings</p> <p>License rate: \$145.00 100 meetings per 1000 minutes 100 concurrent meetings 100 participants per meeting 100 meetings per month</p> <p>Admin Fee: \$45.00</p>	 <p>Zoom Meetings Business Plan 11 Amazon Handh, 1 Year Subscription, 100 concurrent meetings</p> <p>License rate: \$145.00 100 meetings per 1000 minutes 100 concurrent meetings 100 participants per meeting 100 meetings per month</p> <p>Admin Fee: \$45.00</p>
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Product Alert Newsletter

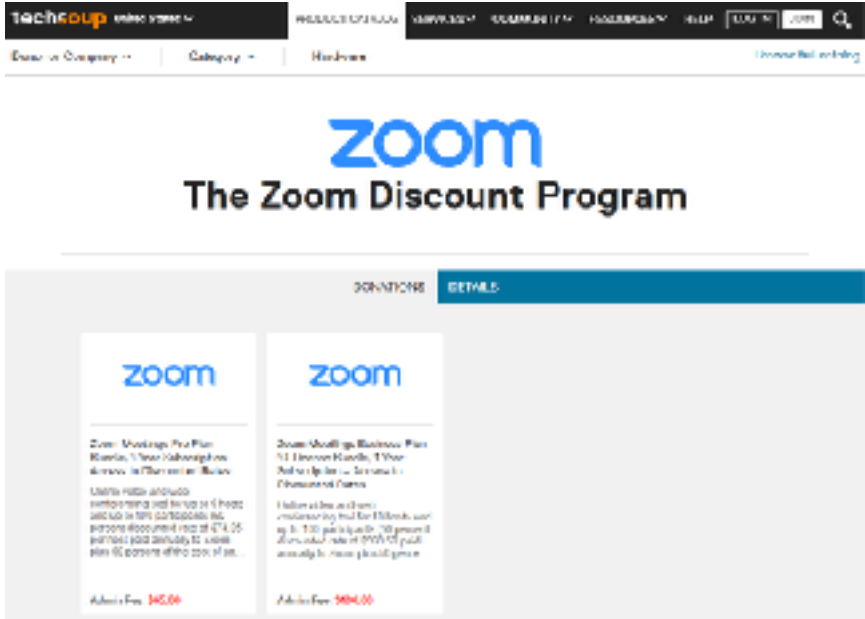



Zoom: Take the Pain out of Remote Meetings

Zoom's remote meeting solutions make it easy to bring everyone together and get on the same page. Zoom conferences are simple to set up, administer, and join, which means less cursing at the conference room phone and more collaboration. Get special nonprofit discounts through TechSoup.

MAKE YOUR MEETINGS ZOOM BY

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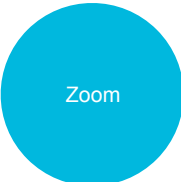
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CONDITIONS **DETAILS**

<p>zoom</p> <p>Zoom Meetings Pro Plan Korea, 1 Year, 1000 participants Address in the United States</p> <p>US\$16,900 annual unlimited HD to 1080p HD and 100 to 1000 participants personal accounts up to 100 participants annually to each plan 10 percent off the cost of sit...</p> <p>Admin Fee: \$45.00</p>	<p>zoom</p> <p>Zoom Meetings Business Plan 11 Amazon Kindle, 1 Year Korea, 1 Year, 1000 participants Personal Plan</p> <p>US\$16,900 annual unlimited HD to 1080p HD and 100 to 1000 participants personal accounts up to 100 participants annually to each plan 10 percent off the cost of sit...</p> <p>Admin Fee: \$64.00</p>
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Dedicated Email

Email Copy:

Remote Meetings Made Simple.

If you're anything like us, you probably have employees who work remotely from all over the place. Remote meeting plans from Zoom make keeping in touch with your remote employees a little easier.

CTA: Move to Zoom

Set Up a Meeting in Seconds

With a few clicks, you can create and schedule a new meeting from the Zoom app, or you can use the Zoom plug-ins for Google Chrome and Microsoft Outlook. Use Slack? Start a meeting with a single click with Zoom's Slack integration.

Connect from Almost Any Device

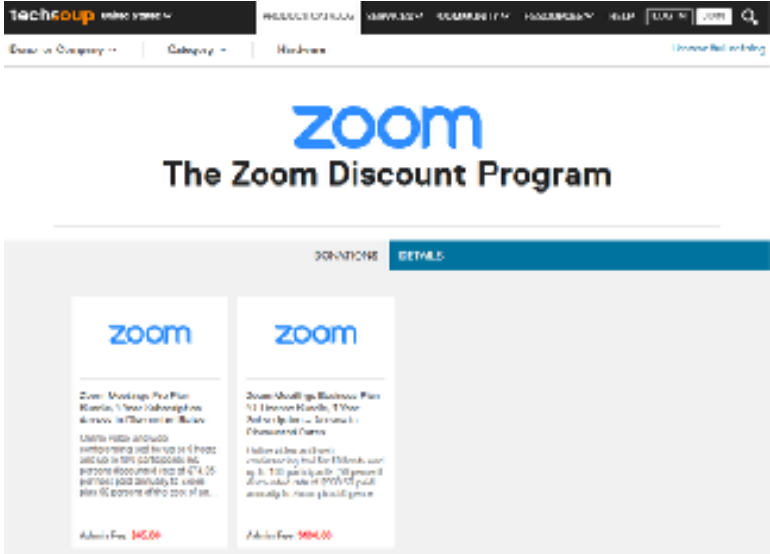
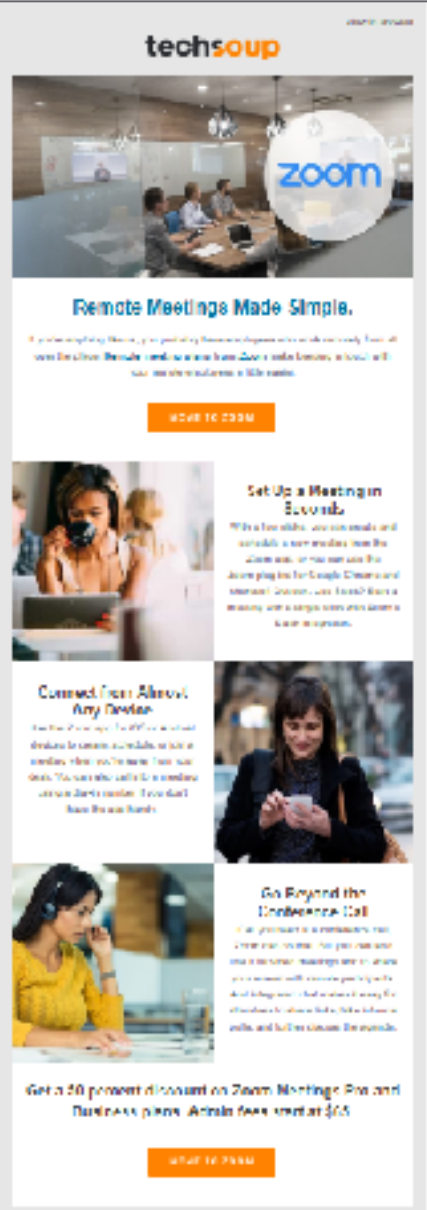
Use the Zoom app for iOS or Android devices to create, schedule, or join a meeting when you're away from your desk. You can also call into a meeting using a dial-in number if you don't have the app handy.

Go Beyond the Conference Call

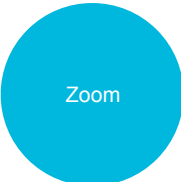
If all you need is a conference call, Zoom can do that. But you can also use it for video meetings and to share your screen with remote participants. And integrated chat makes it easy for attendees to share links, take informal polls, and further discuss the agenda.

Get a 50 percent discount on Zoom Meetings Pro and Business plans. Admin fees start at \$65.

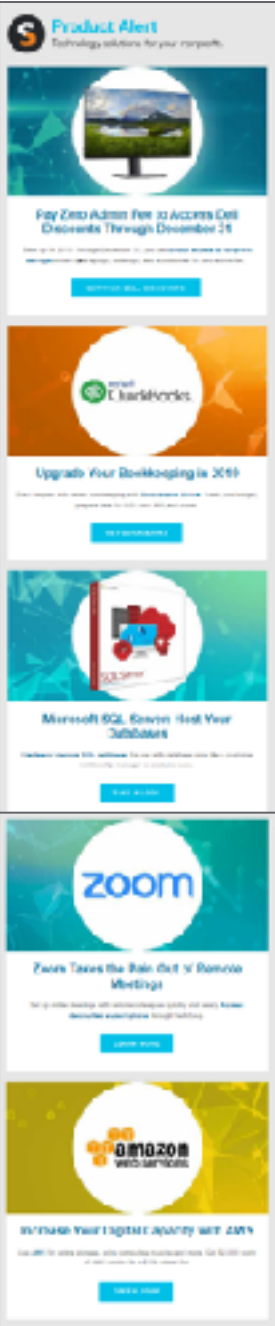

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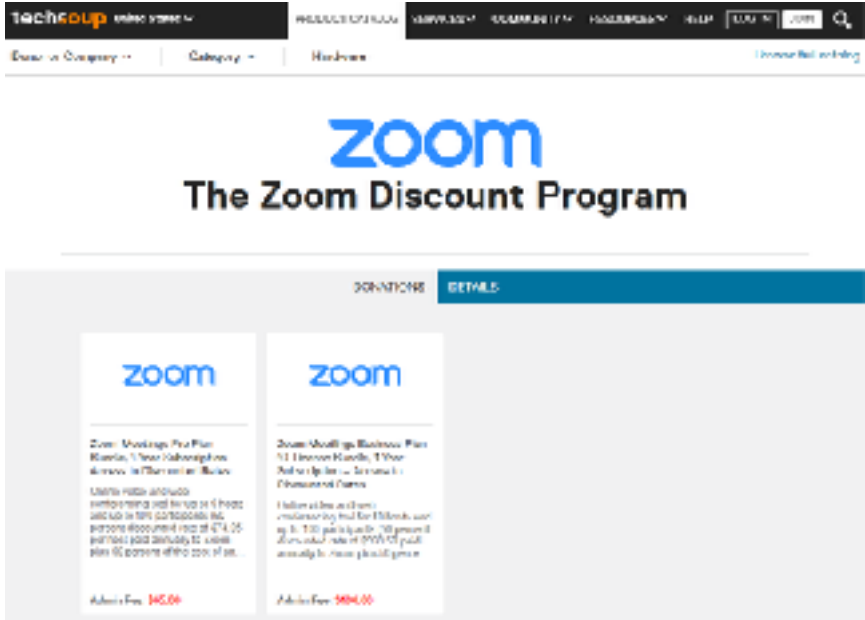



Zoom Takes the Pain Out of Remote Meetings

Set up online meetings with remote colleagues quickly and easily. Access **discounted subscriptions** through TechSoup.

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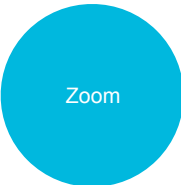
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OPTIONS **DETAILS**

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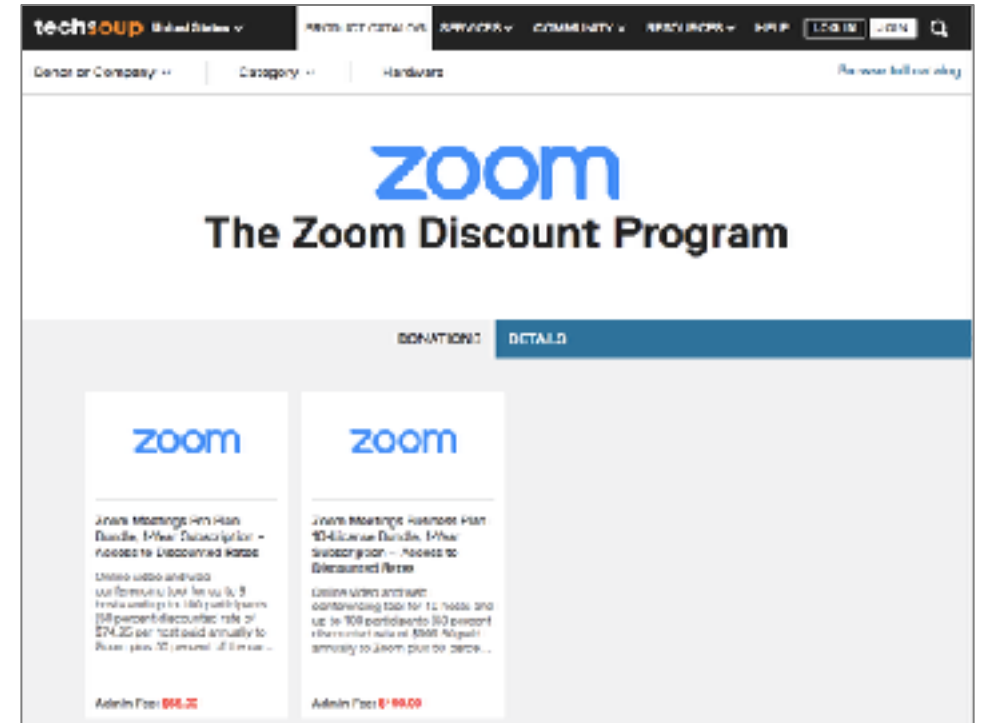


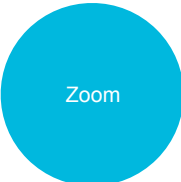
Article

How Zoom Can Improve Collaboration at Your Nonprofit



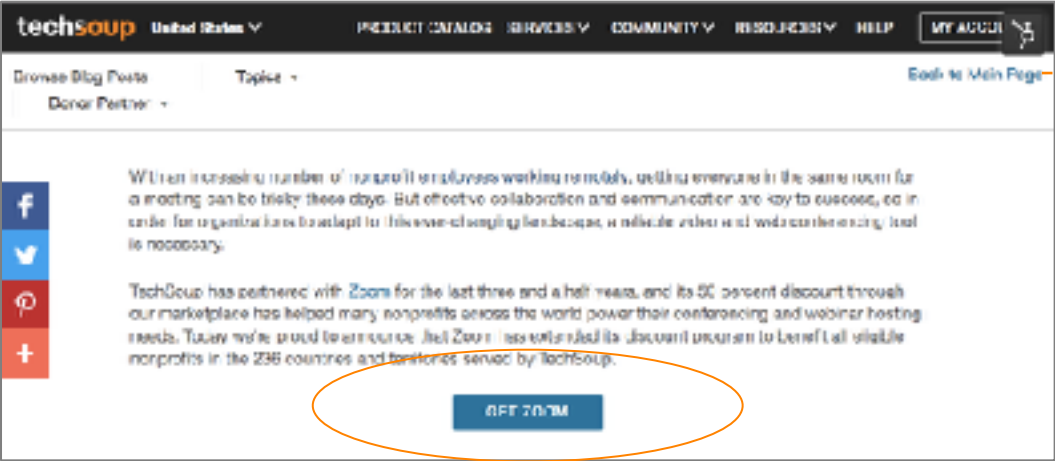
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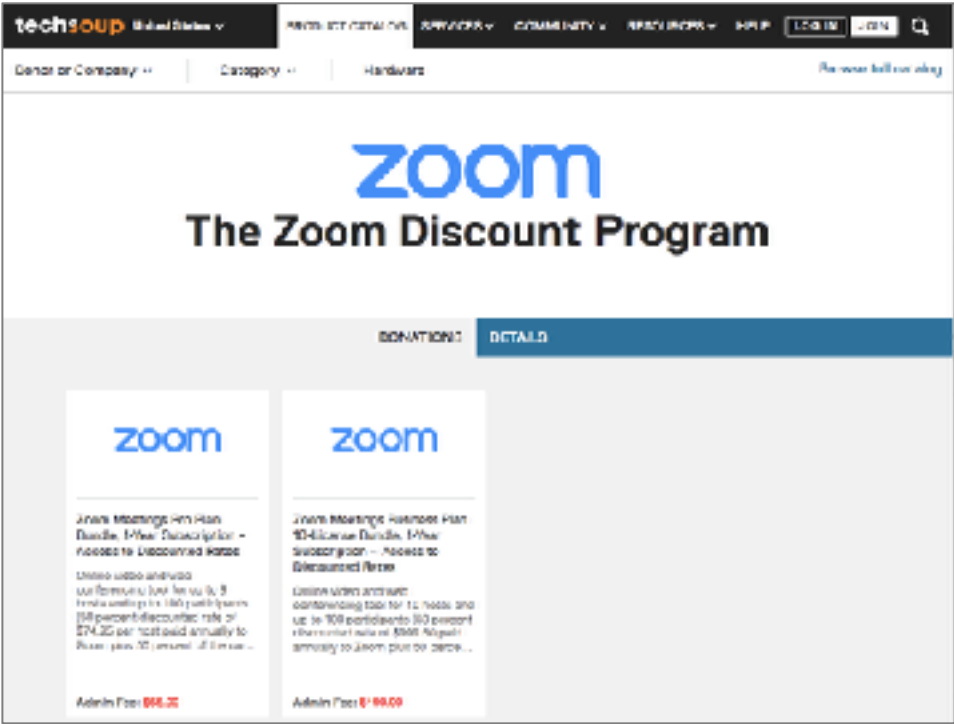


Blog Post

Using Zoom to Increase Impact Around the Globe



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Social Media Promotion of Blog Post

Using Zoom to Increase Impact Around the Globe

Example 1

TechSoup
@TechSoup

Having a team spread out across cities, or even countries, can make meetings challenging. Find out how our partner @Zoom is supporting #nonprofits around the world:



Using Zoom to Increase Impact Around the Globe
Discover how Zoom helps nonprofits around the globe to enhance collaboration and communication!
S blog.techsoup.org


4:51 PM · Mar 25, 2019 · HubSpot

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Using Zoom to Increase Impact Around the Globe



Stephen Jackson
March 12, 2016
7 minute read

With an increasing number of nonprofit employees working remotely, getting everyone in the same room for a meeting can be tricky these days. But effective collaboration and communication are key to success, so in order for organizations to adapt to this ever-changing landscape, a reliable video and web conferencing tool is necessary.